

Syllabus

for course at advanced level

Art management and law II: specializations

Art management och juridik II: fördjupning

7.5 Higher Education

Credits

7.5 ECTS credits

Course code:	KV5227
Valid from:	Autumn 2009
Date of approval:	2008-12-12
Department	Department of Culture and Aesthetics
Subject	History and Theory of Art
Specialisation:	A1N - Second cycle, has only first-cycle course/s as entry requirements

Decision

This syllabus has been approved by the board of the Department of History of Art 2008-12-12.

Prerequisites and special admittance requirements

University education on a basic level of at least 180 higher education credits, corresponding to the equivalent of a Bachelor's degree, or relevant work experience, as well as skills in English documented by an international proficiency test, advanced level (TOEFL, IELTS or Cambridge First Certificate) unless English is native language. Furthermore, the student has to be accepted and enrolled in Curating Art. International Master's Programme in curating Art, including Management and Law, 120 Higher Educating Credits in its entirety.

Course structure

Examination code	Name	Higher Education Credits
1100	Art management and law II: specializations	7.5

Course content

The course module will help contextualise the theoretical knowledge acquired in Art management & law I, through the analysis and comparison of cases. The understanding of central concepts, practices and strategies relating to law and management in the field of curating are deepened through critical analysis and comparison of examples and cases. The lectures in law are more focused on copyright law and the contracting and management of rights. During the lectures and seminars we discuss e.g. what is an "original" artistic work, who is the protected author or rightowner, what uses are covered by the exclusive right and what are the exceptions allowing use without license. Can the curator also be an author? What are related rights?

Learning outcomes

Having completed the course the student has demonstrated an ability to

- account for, compare, and evaluate central management, marketing, and budgeting and funding concepts in literature and their relevance in visual arts and exhibitions context
- describe, compare and analyse management, marketing, and funding strategies in the visual arts field in case studies or examples
- account for, compare and evaluate legal issues, mainly copyright and other intellectual property rights, (legal) management of rights, negotiating and writing contracts, the role and use of standard contracts and collecting societies

Education

Lectures with discussions, guest lectures with discussions (including excursions), seminars, and group work assignments.

Forms of examination

a) The following methods of examination are used: Group assignment to present a curator's handbook consisting of a number of chapters or sections relating to the topics of management, marketing, funding, budgeting, law and other relevant issues. The curator's handbook should be a report ready for use by active curators and curator students alike. In order to pass the course module, the student must also participate in a recurring and obligatory seminar series.

b) Grades are given according to a criterion referenced seven-point scale:

A = Excellent
B = Very Good
C = Good
D = Satisfactory
E = Adequate
Fx = Insufficient
F = Fail

c) The grading criteria for this course are to be distributed at the beginning of the course.

d) A grade of at least E on all modules is required in order to obtain a grade for the whole course

e) A student who has received the grade of Fx or F twice on a given test and by the same examiner can, on application, be granted a new examiner, unless there are specific reasons against it. The application should be addressed to the board of the department.

Interim

When the course is no longer offered or its contents have been essentially revised, the student has the right to be examined according to this course syllabus once per semester for a three-semester period. However, the restrictions above under 21 e still hold.

For information about transitional rules for courses in the older pre-Bologna system the student counsellor or director of studies at the Department of Art History should be contacted.

Required reading

Lindqvist, Katja: Exhibition enterprising. Six cases of realisation from idea to institution.

Diss. Stockholm University School of Business, 2003

Lindqvist, Katja: "Governance of public art organisations in Sweden: strategic implications," in International Journal of Cultural Policy, 2007