

# Education plan

for

**Study programme in Business and Economics  
Civilekonomprogrammet**

**240.0 Higher Education  
Credits  
240.0 ECTS credits**

**Programme code:** SCEKY  
**Valid from:** Autumn 2010  
**Date of approval:** 2009-10-08  
**Department:** Stockholm Business School

## Decision

This programme syllabus was approved by the Board of the Faculty of the Social Sciences (Samhällsvetenskapliga fakultetsnämnden) on 2009-10-08.

## Prerequisites and special admittance requirements

Swedish upper secondary school courses English B, Mathematics C and Social Sciences A or equivalent.

## Programme structure

### *General information*

The Study Programme in Business and Economics requires completion of 240 HE credits over four years and leads to a Master of Science Degree in Business and Economics. It is also possible to finish the programme with a bachelor's degree after the sixth semester.

Courses are commonly taught in groups with students from different programmes taking the same course module.

The language of instruction on undergraduate level is mainly Swedish, although some courses may be given in English. The language of instruction on the graduate level is either English or Swedish.

### *Subject areas*

The programme covers two main fields of study: business administration and economics. The courses included provide progressive specialisation in these subject areas. Depending on the specialisation chosen, the last year consists of courses in one of the following fields: finance, economics, management, marketing or accounting. The programme also requires compulsory courses in two complementary fields: statistics and law. Depending on the student's specialisation, additional courses in one of these fields may be recommended or compulsory.

### *Programme structure*

The programme is organised in three stages, gradually becoming more specialised.

#### Semester 1-4

The first four semesters consist of compulsory courses in the programme's main fields of study, business administration and economics, and in the complementary fields of statistics and law.

#### Semester 5:

Students make their choice of specialisation before beginning semester 5. For the specialisation in business

administration this also involves choosing which business administration sub-discipline they will specialise in. The programme offers the following specialisations:

- Finance
- Management
- Marketing
- Accounting
- Economics

#### Semester 6

This semester students take elective courses to complement and support their chosen specialisation. It is also an option to study abroad, although not for students planning to complete the programme with a bachelor's degree.

#### Semester 7

This semester provides a deepening of knowledge in the chosen specialisation.

#### Semester 8

The final semester consists of a degree project for 30 HE credits. The project is to be carried out in the same field as the specialisation courses in semester 7.

### Goals

The overall aim of the programme is for students to acquire the knowledge and skills necessary for advanced and independent work in the chosen field of specialisation. The student is also expected to develop a critical and reflective approach to both scientific knowledge and best practice in the field of study.

Upon completion of the programme, students are expected to

#### *Knowledge and understanding*

- have broad knowledge of the economic field and demonstrate significantly advanced knowledge and understanding in one part of the field
- have knowledge of the scientific basis for the economic subjects and insight into current research and development work
- demonstrate knowledge of relevant theory and methodology in the field of specialisation
- have knowledge and understanding of the importance and practice of management and business
- have knowledge of national and international regulations of importance to the field of specialisation.

#### *Skills and abilities*

- be able to analyse and assess complex economic phenomena, issues and situations even with limited information
- demonstrate the ability to integrate knowledge and deal with various forms of economic problems
- demonstrate the ability to independently identify and formulate economic questions and plan for and use adequate methods to complete advanced tasks within a given time-frame
- demonstrate the ability to explain and discuss information, problems and solutions, as well as the underlying conclusions and knowledge, orally and in writing and in dialogue with various groups both nationally and internationally
- demonstrate the skills necessary to take part in research and development work or other advanced tasks.

#### *Judgment and approach*

- demonstrate the ability to make assessments based on relevant scientific and societal questions in the main field of study and demonstrate an understanding of the ethical aspects of research and development work
- distinguish between research results, established practice and personal values in the field the programme covers
- demonstrate insight into the possibilities and limitations of the sciences of business administration and economics, their role in society and the responsibility of the individual for how they are used
- demonstrate the ability to identify their need for further knowledge and training.

### Courses

In this section courses included in the programme are listed. For each course there is a syllabus approved by the department that hosts the course.

#### *Semester 1: Business Administration I*

This semester consists of courses in business administration for a total of 30 HE credits. The courses cover the following: an introduction to business studies, quantitative models for business decision,

management/organisation, marketing and accounting. Information about course title, course content and how many HE credits each course gives is available in the course syllabus for each course.

*Semester 2: Economics*

- Microeconomic Theory and Applications, 15 HE credits
- Macroeconomic Theory and Applications, 15 HE credits

*Semester 3: Compulsory complementary courses.*

- Basic Statistics for Economists, 15 HE credits
- Introductory Course in Commercial Law, 15 HE credits

*Semester 4: Business Administration II*

This semester consists of courses in business administration for a total of 30 HE credits. The courses cover the following: finance, managerial accounting, management/organisation, marketing and integration in business administration. Information about course title, course content and how many HE credits each course gives is available in the course syllabus for each course.

In the following section the programme structure is defined for the different specialisations.

A. BUSINESS ADMINISTRATION AS THE MAIN FIELD OF STUDY

*Semester 5*

Before the semester begins, students choose their specialisation (accounting, marketing, management or finance).

During the first part of semester 5 students take either one of the following two courses:

- Marketing and Management Analysis, 15 HE credits
- Financial Accounting and Corporate Finance, 15 HE credits

The second part of semester 5 includes specialisation courses as follows.

For the specialisation in *finance*:

- Mathematics for Economists, 7.5 HE credits
- Financial Statistics, 7.5 HE credits

For the specialisations in *management* and *marketing*:

- Research Methods in Accounting and Finance, 15 HE credits

For the specialisation in *accounting*:

- Management Accounting and ERPS, 7.5 HE credits
- Corporate Enterprise Analysis, 7.5 HE credits

*Semester 6: Elective courses/study abroad*

This semester includes elective courses in business administration or other subjects for a total of 30 HE credits. It is also an option to study abroad, either taking courses in business administration or in another subject. Recommendations and guidelines concerning elective courses will be established by the School of Business and presented separately.

*Semester 7: Specialisation courses in business administration on the graduate level*

This semester students take courses in business administration on the graduate level in accordance with their choice of specialisation. This means that they take courses in finance, management, marketing or accounting for a total of 30 HE credits. Information about which courses are available each year will be provided separately.

*Semester 8: Degree project*

During the final semester students write an independent degree project. Admittance requirements for registering for this semester are specified in the course syllabus for each course:

- Degree Thesis in Business Administration – Finance, 30 HE credits
- Degree Thesis in Business Administration – Management, 30 HE credits
- Degree Thesis in Business Administration – Marketing, 30 HE credits
- Degree Thesis in Business Administration – Accounting, 30 HE credits

B. ECONOMICS AS THE MAIN FIELD OF STUDY

*Semester 5: Courses in economics and statistics*

- Intermediate Microeconomics, 7.5 HE credits
- Intermediate Macroeconomics, 7.5 HE credits
- Regression Analysis and Survey Methods, 15 HE credits

*Semester 6: Elective course/study abroad*

This semester students choose complementary courses in other subjects or continue to study courses in the main field chosen.

*Semester 7*

This semester students take four elective courses in economics on the undergraduate level, each giving 7.5 HE credits. Information about which courses are available each year will be provided separately by the Department of Economics.

*Semester 8: Degree project*

The final semester consists of writing an independent degree project. Prerequisites are the courses Intermediate Economics, 7.5 HE credits and Intermediate Macroeconomics, 7.5 HE credits.

**Degree**

The programme leads to a Master of Science Degree in Business and Economics.

**Misc**

The School of Business hosts the programme and is offered in collaboration with the Department of Economics, the Department of Statistics and the Faculty of Law.

Before each semester begins the contributing departments decide on which courses will be available on undergraduate and graduate level in each subject. Information about available courses will be provided separately.

Students who do not wish to complete the four-year programme may write a bachelor's thesis in either business administration or economics and be awarded a bachelor's degree. This choice is made before semester 6 begins. Students who have completed the degree programme with a bachelor's degree are not entitled to continue the programme after that.

Students accepted to the programme who have not completed it within four years may request to complete it later. In this case the limitations presented by each course syllabus apply.

The School of Business appoints a chairperson and two team members to the programme leadership team; other contributing departments appoint one member each. Through their students' association students have the right to appoint two representatives from the School of Business and one from the Department of Economics to represent them in the leadership team.