

Syllabus

for course at advanced level

Social Entrepreneurship
Socialt entreprenörskap

7.5 Higher Education
Credits
7.5 ECTS credits

Course code:	FE6607
Valid from:	Autumn 2013
Date of approval:	2009-08-28
Changed:	2013-05-20
Department	Stockholm Business School
Main field:	Företagsekonomi
Specialisation:	AXX - Second cycle, in-depth level of the course cannot be classified

Decision

This syllabus was approved by the Committee for Advanced Studies (Masterutbildningsnämnden, MUN) at Stockholm University School of Business 2009-08-28, revised 2013-05-20.

Prerequisites and special admittance requirements

120 HE credits. Swedish upper secondary school course English B, or the equivalent, or one of the following tests. Cambridge CPE och CAE: Pass. IELTS : 6.0 (with no part of the test below 5.0). TOEFL (paper based): 550 (with minimum grade 4 on the written test part). TOEFL (computer based): 213. TOEFL (internet based): 79.

Course structure

Examination code	Name	Higher Education Credits
6607	Social Entrepreneurship	7.5

Course content

The aim of this course is to introduce students to the context of social innovation and social entrepreneurship. Through project work students will increase their understanding of various theories and practices from the field, while being exposed to the action-oriented skills required for developing and implementing a social innovation and/or creating the social-oriented new venture.

In our society social needs are addressed in a variety of different ways. Some of these needs are addressed mainly through public organisations, some in private spheres through associations or businesses, and others in informal organisations or maybe not at all. As changes occur in our society, the current practices we use to meet our needs will not necessarily be the same practices we use to meet our needs in the future. In response, a number of initiatives are emerging. The creation of these new initiatives is the focus of this course.

Social innovation involves the identification of new problems and finding new solutions for action, individually or collectively. Entrepreneurship, as the process of developing and carrying out these initiatives, focuses on creating new 'worlds', in how we discuss these with others, and finally how we actually carry out concrete activities. Social innovation and entrepreneurship (sometimes) involve logics from the different sectors of society (Non-profit and voluntary sector, Public sector and Private sector). During the course, ethical, moral and normative issues will be considered as contextual and contingent, to be related to practical examples and project work.

Learning outcomes

After the course the students will be able to:

- Explain and discuss the concept of social entrepreneurship and its different shapes, and problematize the social impact of the enterprise, and/or the non-profit/NGO sector and its history.
- Explain the concept and history of corporate social responsibility (CSR).
- Evaluate the contextual and contingent effects on society by business.
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- Identify usage of Public Relations planning and execution among social ventures.
- Develop a case with advanced not-for-profit business models and Public Relations planning.
- Interdisciplinary entrepreneurial initiative inspired by the design thinking process.

Education

The course will mix and match lectures with debates, discussions and workshops by the students as well as leaders in the field. A case of social entrepreneurship will be constructed by the students in groups.

The course language is English.

Forms of examination

Examination

The students grade will depend on:

- Literature seminars where students are to participate actively and discuss the literature from a written assignment. Mandatory, but not graded.
- Literature exam, 60 %.
- Case (Group report), 40 %.

Grading

Grades are given in accordance with a criterion-based scale where A, B, C, D and E are passing grades and Fx and F are failing grades. The grade Fx is possible to supplement in order to obtain the grade of E. Supplementation should be completed no later than three weeks after the final grade is announced, after which the grade Fx is converted into the grade F.

Receiving a final grade for the course requires the grade E in all individual parts of the examination. Attendance is Mandatory. If the student unable to attend at an occasion entails an extra assignment.

Grading criteria will be communicated in writing at course start.

Students having received the grade E or higher in the final examination are not allowed to retake the examination. Students who receive a grade of Fail is entitled to take at least four additional examinations as long as the course is given in order to achieve a passing grade.

Interim

In the event of major changes to the content or the required readings of the course, or suspension of the course altogether, students are entitled to an opportunity to retake the examination according to the present syllabus once each semester during the subsequent three semesters after the change has taken effect.

Limitations

The course cannot be included as part of a degree in conjunction with other similar courses accomplished at other universities in Sweden or abroad.

Misc

The course is offered within the framework of the Stockholm School of Entrepreneurship.

Responsible institution: Stockholm University School of Business.

Required reading

Required and supplementary readings are determined by the Education Committee and will be announced at the beginning of each semester the course runs.