

# Syllabus

for course at advanced level

**Social Entrepreneurship**  
**Socialt entreprenörskap**

**7.5 Higher Education**  
**Credits**  
**7.5 ECTS credits**

<b>Course code:</b>	FE6607
<b>Valid from:</b>	Autumn 2016
<b>Date of approval:</b>	2009-08-28
<b>Changed:</b>	2016-03-07
<b>Department</b>	Stockholm Business School
<b>Main field:</b>	Företagsekonomi
<b>Specialisation:</b>	AXX - Second cycle, in-depth level of the course cannot be classified

## Decision

This syllabus was approved by the Committee for Advanced Studies (Masterutbildningsnämnden, MUN) at Stockholm University School of Business 2009-08-28, revised 2013-05-20, last revision 2016-03-07.

## Prerequisites and special admittance requirements

120 HE credits. Swedish upper secondary school course English B, or the equivalent, or one of the following tests. Cambridge CPE och CAE: Pass. IELTS : 6.0 (with no part of the test below 5.0). TOEFL (paper based): 550 (with minimum grade 4 on the written test part). TOEFL (computer based): 213. TOEFL (internet based): 79.

## Course structure

Examination code	Name	Higher Education Credits
6607	Social Entrepreneurship	7.5

## Course content

The aim of this course is to introduce students to the context of social innovation and social entrepreneurship. Through project work students will increase their understanding of various theories and practices from the field, while being exposed to the action-oriented skills required for developing and implementing a social innovation and/or creating the social-oriented new venture.

In our society social needs are addressed in a variety of different ways. Some of these needs are addressed mainly through public organisations, some in private spheres through associations or businesses, and others in informal organisations or maybe not at all. As changes occur in our society, the current practices we use to meet our needs will not necessarily be the same practices we use to meet our needs in the future. In response, a number of initiatives are emerging. The creation of these new initiatives is the focus of this course.

Social innovation involves the identification of new problems and finding new solutions for action, individually or collectively. Entrepreneurship, as the process of developing and carrying out these initiatives, focuses on creating new 'worlds', in how we discuss these with others, and finally how we actually carry out concrete activities. Social innovation and entrepreneurship (sometimes) involve logics from the different sectors of society (Non-profit and voluntary sector, Public sector and Private sector). During the course, ethical, moral and normative issues will be considered as contextual and contingent, to be related to practical examples and project work.

## **Learning outcomes**

After the course the students will be able to:

- Explain and discuss the concepts of social entrepreneurship and its different shapes, and problematize the social impact of the enterprise, and/or the non-profit/NGO sector and its history.
- Explain the concept and history of corporate social responsibility (CSR)
- Evaluate the contextual and contingent effects on society by business and
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- Identify usage of Public Relations planning and execution among social ventures
- Develop advanced not-for-profit business models and Public Relations planning

## **Education**

The course will mix and match lectures with debates, discussions and workshops by the students as well as leaders in the field. A case of social entrepreneurship will be constructed by the students in groups.

The course language is English.

## **Forms of examination**

The student's grade will depend on:

- Participation
- Literature exam
- Reading assignments
- Case (group report)

Grading scale

Fail (F), Fail (Fx), Sufficient (E), Satisfactory (D), Good (C), Very good (B), Excellent (A)

Attendance

Attendance is compulsory.

## **Interim**

In the event of major changes to the content or the required readings of the course, or suspension of the course altogether, students are entitled to an opportunity to retake the examination according to the present syllabus once each semester during the subsequent three semesters after the change has taken effect.

## **Limitations**

The course cannot be included as part of a degree in conjunction with other similar courses accomplished at other universities in Sweden or abroad.

## **Misc**

The course is offered within the framework of the Stockholm School of Entrepreneurship (SSES).

## **Required reading**

Required and supplementary readings will be announced at the beginning of each semester the course runs.