

# Syllabus

for course at advanced level

**Entrepreneurship in Developing Countries**  
**Entreprenörskap i utvecklingsländer**

**7.5 Higher Education**  
**Credits**  
**7.5 ECTS credits**

<b>Course code:</b>	FE6611
<b>Valid from:</b>	Autumn 2013
<b>Date of approval:</b>	2009-08-28
<b>Changed:</b>	2013-05-20
<b>Department</b>	Stockholm Business School
<b>Main field:</b>	Företagsekonomi
<b>Specialisation:</b>	AXX - Second cycle, in-depth level of the course cannot be classified

## Decision

This syllabus was approved by the Graduate Studies Committee Studies (Masterutbildningsnämnden, MUN) at Stockholm University School of Business 2009-08-28, revised 2011-03-04, revised 2013-05-20.

## Prerequisites and special admittance requirements

120 HE credits. Swedish upper secondary school course English B, or the equivalent, or one of the following tests. Cambridge CPE och CAE: Pass. IELTS : 6.0 (with no part of the test below 5.0). TOEFL (paper based): 550 (with minimum grade 4 on the written test part). TOEFL (computer based): 213. TOEFL (internet based): 79.

## Course structure

Examination code	Name	Higher Education Credits
6611	Entrepreneurship in Developing Countries	7.5

## Course content

Entrepreneurship is most often related to the creation of new businesses. However, entrepreneurship and entrepreneurial dynamics is as relevant to the creation of not-for-profit initiatives. It is about generating ideas, organizing, and hands-on action that can have many different effects.

Entrepreneurship can mobilize people and resources and innovative practices are fundamental to the ways we organize societies. In this course entrepreneurship is put in the context of developing countries. Both economical aspects of business based entrepreneurship, social aspects of civil society based entrepreneurship, and aspects of combining economical and social aims in a sustainable development is elaborated on in this course.

The context of developing countries brings a focus on issues related to low economic development and poverty alleviation, economies in transition and emerging markets as well as development of both social and political infrastructure beyond what commonly is elaborated on in western dominated entrepreneurship discourse. Thus, it is also paramount to critically scrutinize entrepreneurship activities, the promises it stands for and the possible outcomes. In the wake of increasing criticism of the neoliberal market economy, the course opens up for new questions, such as: How can we know that a specific entrepreneurial activity is good?

## Learning outcomes

The purpose of this course is to introduce students to an overview of the role of entrepreneurship for economical, social and ecological sustainable development, including poverty alleviation. Focus is on developing regions of Africa, Asia and Latin America through:

- Describing the key development challenges facing the developing world in the 21st Century
- Identifying opportunities for entrepreneurial initiatives in developing countries, especially in relation to different forms of politics
- Analyse what 'governmental techniques', such as empowerment, that are used to develop entrepreneurial initiatives in developing countries
- Evaluate leadership and managerial dilemmas in navigating risk and uncertainty in developing regions
- Analyzing, from theory and practice, links between technological and/or social innovations, entrepreneurship and sustainable development
- Identify and analyze the prevailing features of the overall policy and reform environment that shape entrepreneurial development in Africa, Asia and Latin America
- Critically scrutinize and discuss intervention techniques, such as foreign aid, trade and foreign direct investment, as tools for developing capacity to do business for sustainable development.

### **Education**

Classes will be based on lectures on key issues, inspiring guest lectures, creative learning-by-doing group projects, discussions, and critical reflective assignments. Literature, articles and interviews will be used throughout the course.

The course is given in English.

### **Forms of examination**

Examination

Students' grade will depend on two factors:

- Individual essay;
- Project.

60% of the final grade is based on the individual essay.

40% of the final grade is based on the group project.

Grading

Grades are given in accordance with a criterion-based scale where A, B, C, D and E are passing grades and Fx and F are failing grades. The grade Fx is possible to supplement in order to obtain the grade of E. Supplementation should be completed no later than three weeks after the final grade is announced, after which the grade Fx is converted into the grade F

Receiving a final grade for the course requires the grade E in all individual parts of the examination. Attendance is mandatory. One occasion can be missed due to sickness leave, but will require an extra assignment. For each occasion that is missed, points will be withdrawn from the final sum of points of the individual essay and group project.

Grading criteria will be communicated in writing at course start.

Students having received the grade E or higher in the final examination are not allowed to retake the examination. Students who receive a grade of Fail is entitled to take at least four additional examinations as long as the course is given in order to achieve a passing grade.

### **Interim**

In the event of major changes to the content or the required readings of the course, or suspension of the course altogether, students are entitled to an opportunity to retake the examination according to the present syllabus

once each semester during the subsequent three semesters after the change has taken effect.

**Limitations**

The course cannot be included as part of a degree in conjunction with other similar courses accomplished at other universities in Sweden or abroad.

**Misc**

The course is offered within the framework of the Stockholm School of Entrepreneurship.

Responsible institution: Stockholm School of Business at Stockholm University (SU)

**Required reading**

Required and supplementary readings are determined by the Education Committee and will be announced at the beginning of each semester the course runs.