

# Syllabus

for course at advanced level

**Entrepreneurship in Developing Countries**  
**Entreprenörskap i utvecklingsländer**

**7.5 Higher Education**  
**Credits**  
**7.5 ECTS credits**

<b>Course code:</b>	FE6611
<b>Valid from:</b>	Autumn 2016
<b>Date of approval:</b>	2009-08-28
<b>Changed:</b>	2016-03-07
<b>Department</b>	Stockholm Business School
<b>Main field:</b>	Företagsekonomi
<b>Specialisation:</b>	AXX - Second cycle, in-depth level of the course cannot be classified

## Decision

This syllabus was approved by the Graduate Studies Committee Studies (Masterutbildningsnämnden, MUN) at Stockholm University School of Business 2009-08-28, revised 2011-03-04, revised 2013-05-20, last revision 2016-03-07.

## Prerequisites and special admittance requirements

120 HE credits. Swedish upper secondary school course English B, or the equivalent, or one of the following tests. Cambridge CPE och CAE: Pass. IELTS : 6.0 (with no part of the test below 5.0). TOEFL (paper based): 550 (with minimum grade 4 on the written test part). TOEFL (computer based): 213. TOEFL (internet based): 79.

## Course structure

Examination code	Name	Higher Education Credits
6611	Entrepreneurship in Developing Countries	7.5

## Course content

Throughout the course students will elaborate on the basics of entrepreneurship; to develop ideas and to act upon these ideas. The course is grounded in policy issues and entrepreneurship theory and experiences from practical cases are used for inspirational learning. Issues addressed are:

- Idea generation in relation to development and sustainable development
- Markets assessment in relation to political assessment
- Financial opportunities in relation to poverty alleviation

Through the contextualization in developing countries, different roles of entrepreneurship are emphasized. Issues addressed are:

- How entrepreneurship can contribute to development and what the effects are
- How entrepreneurship shapes life in developing societies

This content will, constructively be put together in individual essays addressing different entrepreneurial

initiatives and their effects. Some students might choose to describe a fictive learning case, while others might turn into real entrepreneurial initiatives. All will be followed by a critical reflection on entrepreneurship in developing countries. The course content will also be dealt with in a group project which will focus on poverty alleviation in relation to sustainable development in a developing country.

### **Learning outcomes**

The purpose of this course is to introduce students to an overview of the role of entrepreneurship for economical, social and ecological sustainable development, including poverty alleviation. Focus is on developing regions of Africa, Asia and Latin America through:

- Describing the key development challenges facing the developing world in the 21st Century
- Identifying opportunities for entrepreneurial initiatives in developing countries, especially in relation to different forms of politics
- Analyze what “governmental techniques”, such as empowerment, that are used to develop entrepreneurial initiatives in developing countries
- Evaluate leadership and managerial dilemmas in navigating risk and uncertainty in developing regions
- Analyzing, from theory and practice, links between technological and/or social innovations, entrepreneurship and sustainable development
- Identify and analyze the prevailing features of the overall policy and reform environment that shape entrepreneurial development in Africa, Asia and Latin America
- Critically scrutinize and discuss intervention techniques, such as foreign aid, trade and foreign direct investment, as tools for developing capacity to do business for sustainable development.

### **Education**

Classes will be based on lectures on key issues, inspiring guest lectures, creative learning-by-doing group projects, discussions, and critical reflective assignments in relation to literature specified for different themes in the course.

The course is given in English.

### **Forms of examination**

Examination

Students' grade will depend on three factors:

- Individual essay
- Group projects
- Active participation

Grading scale

Fail (F), Fail (Fx), Sufficient (E), Satisfactory (D), Good (C), Very good (B), Excellent (A)

Attendance

Attendance is compulsory.

### **Interim**

In the event of major changes to the content or the required readings of the course, or suspension of the course altogether, students are entitled to an opportunity to retake the examination according to the present syllabus once each semester during the subsequent three semesters after the change has taken effect.

### **Limitations**

The course cannot be included as part of a degree in conjunction with other similar courses accomplished at other universities in Sweden or abroad.

### **Misc**

The course is offered within the framework of the Stockholm School of Entrepreneurship (SSES).

**Required reading**

Literature will be announced in connection to the start of the course.