

Syllabus

for course at first level

Japanese Popular Culture: Expression and Consumption
Japansk populärkultur: uttryck och konsumtion

**7.5 Higher Education
Credits**
7.5 ECTS credits

Course code:	JKA932
Valid from:	Autumn 2017
Date of approval:	2012-03-21
Changed:	2017-02-22
Department	Department of Asian and Middle Eastern studies
Main field:	Asia:s Languages and Cultures
Specialisation:	G1N - First cycle, has only upper-secondary level entry requirements

Decision

This syllabus was developed by the Faculty Board of Humanities 2012-03-21, and adopted by the Board of the Department of Asian, Middle Eastern and Turkish Studies 2017-02-22.

Prerequisites and special admittance requirements

Swedish upper secondary school course English B, or equivalent.

Course structure

Examination code	Name	Higher Education Credits
DK01	Japanese popular Culture	7.5

Course content

The course gives an introduction to conceptions of Japanese popular culture since the late 20th century. Through examples of visual popular culture, especially anime, this course addresses interrelations of aesthetics and economics. The course questions the concept of popular culture from a Japan-based perspective, while leaning primarily on media theory, subculture research and anime/animation studies.

Learning outcomes

Having completed the course the student is expected to:

- account for the critical potential in and limitations of an approach to Japan's visual media under the name of "popular culture"
- distinguish between the concepts of popular culture, subculture, counter culture and their respective Japan-related features
- identify main traits of the local and global popularity of Japan's media culture
- explain how the aesthetic and the economic are entwined, and what potentials this holds for the interrelation of entertainment and education

- identify main traits of the local and global popularity of manga and anime
- discuss different perceptions of Japanese popular culture inside and outside of Japan

Education

Instruction is given in the form of lectures. Attendance at all lectures is mandatory.

Forms of examination

- a. The course examined on the basis of a digital home exam by the end of the course. For a more detailed information, see the course description.
- b. Grades will be set according to a seven-point scale related to the learning objectives of the course: A = Excellent, B = Very good, C = Good, D = Satisfactory, E = Adequate, Fx = Inadequate, F = Totally inadequate.
- c. Students will be informed of the written grading criteria when the course starts. The criterion-referenced grading criteria are binding.
- d. In order to pass the course, students must receive a grade of E or higher on the examinations, and meet the attendance requirement of 80%. Under special circumstances, the examiner may, after consulting with the coordinating teacher, grant the student an exemption from the obligation of mandatory attendance. The student can then be assigned a compensatory assignment.
- e. At least two examination opportunities should be offered for each course. At least one examination opportunity should be offered during a semester when the course is not given. Students who receive the grade E or higher may not retake the examination to attain a higher grade. Students who have received the grade Fx or F twice by the same examiner are entitled to have another examiner appointed for the next examination, unless there are special reasons to the contrary. Such requests should be made to the department board.
- f. This course does not include any opportunities to complete a supplementary assignment in order to convert the grade Fx into a passing grade.

Interim

When the syllabus is discontinued, students have the right to be examined according to this syllabus once per semester during a transition period of three semesters.

Limitations

This course may be included in a degree together with a course, taken in Sweden or elsewhere, of identical or partially similar content.

Required reading

The current reading list will be made available at least two months before the course starts. Please refer to the department website at www.su.se/asia