

# Education plan

for

**Bachelor's Programme in Business Administration**  
**Kandidatprogram i företagsekonomi**

**180.0 Higher Education**  
**Credits**  
**180.0 ECTS credits**

<b>Programme code:</b>	SFEKK
<b>Valid from:</b>	Spring 2022
<b>Date of approval:</b>	2011-10-12
<b>Changed:</b>	2022-01-14
<b>Department:</b>	Stockholm Business School

## Decision

The programme syllabus was established by the Faculty of Social Sciences Board 2017-02-21; the latest revision conducted 2022-01-14.

## Prerequisites and special admittance requirements

Swedish upper secondary school courses English B, Mathematics C and Social Sciences A or equivalent.

## Programme structure

Business administration is in its broadest sense about acting, doing or undertaking something, and in a somewhat narrower sense about acting economically. Business administration is at the same time both purposeful practice and a theory of action, thought-and-action, and encompasses academic subjects such as management, marketing, accounting, auditing, finance, operations management and entrepreneurship. Economic ideas permeate contemporary society and culture, affecting virtually every part of our lives, which is why people's actions in companies and organizations, in markets and in everyday life are studied multidisciplinary.

The overall goal of the Bachelor's programme in Business Administration is that the students, after completing their education, have acquired the knowledge and skills required for work in the part of the economic area to which the studies are directed. The students will also have developed a critically reflective approach to both scientific knowledge and well-trying experience in the area to which the studies relate.

The program contains five specializations: finance, auditing, management accounting, marketing and management.

The language of instruction is Swedish and English.

The program includes six semesters of full-time studies.

## Semester 1

Business Administration I, Course Module 30 credits

Consistent theme: sustainability with a focus on the environment, social conditions and working environment.  
Main field of study: Business administration. The course is provided by Stockholm Business School.

## Semester 2

The second semester consists of complementary studies at collaborating departments.

In-depth courses in finance, management accounting, marketing and management:

- Basic Statistics for Economists 15 credits. Main field of study: Statistics. The course is provided by the Department of Statistics.
- Microeconomic Theory and Applications 15 credits. Main field of study: Economics. The course is provided by the Department of Economics.

In-depth courses in Auditing:

- Basic Statistics for Economists 15 credits. Main field of study: Statistics. The course is provided by the Department of Statistics.
- Introductory Course in Commercial Law 15 credits. Main field of study: Law and Legal Science. The course is provided by the Faculty of Law.

## Semester 3

Business Administration II, Course Package 30 credits

Consistent theme: sustainability with a focus on ethics and human rights. Main field of study: Business administration. The course is provided by Stockholm Business School.

## Semester 4

The semester offers complementary studies corresponding to 30 credits at collaborating departments:

In-depth courses in Management Accounting, Marketing and Management:

- Macroeconomic Theory and Applications 15 credits. Main field of study: Economics. The course is provided by the Department of Economics.
- Introductory Course in Commercial Law 15 credits. Main field of study: Law and Legal Science. The course is provided by the Faculty of Law.

In-depth courses in Auditing:

- Basic Course in Commercial Law: Taxation Law I 15 credits.
- Basic Course in Commercial Law: Business Law 15 credits.

Main field of study: Law and Legal Science. The courses are provided by the Faculty of Law.

In-depth studies in Finance:

- Macroeconomic Theory and Applications 15 credits. Main field of study: Economics. The course is provided by the Department of Economics.
- Financial Statistics 7,5 credits. Main field of study: Statistics. The course is provided by the Department of Statistics.
- Mathematical Methods for Economists 7,5 credits. Main field of study: Mathematics. The course is provided

by the Department of Mathematics.

## Semester 5

The fifth semester offers two options:

1. Elective studies abroad corresponding to 30 credits. Exchange studies are applied for via Stockholm Business School's or Stockholm University's exchange agreements.

2. On the basis of subject specialization, one of the course modules is selected:

- Accounting, Course Module 30 credits (Auditing and Management Accounting)
- Marketing, Course Module 30 credits
- Organization and Management, Course Module 30 credits
- Finance, Course Module 30 credits

Main field of study: Business administration. The course modules are provided by Stockholm Business School.

## Semester 6

Before semester six one of the course modules is selected:

- Business Administration III Accounting, course module, 30 credits
- Business Administration III Marketing, course module, 30 credits
- Business Administration III Management, course module, 30 credits
- Business Administration III Finance, course module, 30 credits

Main field of study: Business administration. The course modules are provided by Stockholm Business School.

### **Goals**

In addition to the general objectives in Chapter 1, Section 8 of the Higher Education Act, the learning objectives from the Higher Education Ordinance listed below apply.

For a Degree of Bachelor, the student shall:

#### Knowledge and understanding

- Demonstrate knowledge and understanding in the main field of study, including knowledge of the disciplinary foundation of the field, understanding of applicable methodologies in the field, specialised study in some aspect of the field as well as awareness of current research issues.

#### Skills and abilities

- Demonstrate the ability to search for, gather, evaluate and critically interpret the relevant information for a formulated problem and also discuss phenomena, issues and situations critically.
- Demonstrate the ability to identify, formulate and solve problems autonomously and to complete tasks within predetermined time frames.
- Demonstrate the ability to present and discuss information, problems and solutions in speech and writing and in dialogue with different audiences.
- Demonstrate the skills required to work autonomously in the main field of study.

## Judgement and approach

- Demonstrate the ability to make assessments in the main field of study informed by relevant disciplinary, social and ethical issues.
- Demonstrate insight into the role of knowledge in society and the responsibility of the individual for how it is used.
- Demonstrate the ability to identify the need for further knowledge and ongoing learning.

## Program-specific goals:

- Demonstrate knowledge and understanding of the implications of the dominant methods, techniques and approaches in the economic field for the opportunities to pursue responsible, sustainable and ethical leadership.
- Demonstrate ability to evaluate relevant sustainable, ethical and gender-related aspects of importance for work in the field.

## Courses

Mandatory courses in the main field of business administration (applies also to free-standing course of study):

Business Administration I, Course Module 30 credits:

- Organization I 7,5 credits
- Accounting I 7,5 credits
- Marketing I 7,5 credits
- Finance I 7,5 credits

Business Administration II, Course Package 30 credits:

- Organization II 7,5 credits
- Accounting II 7,5 credits
- Marketing II 7,5 credits
- Finance II 7,5 credits

Business Administration III Accounting, course module, 30 credits:

- Financial Reporting 7,5 hp
- Operations Management 7,5 hp
- Corporate Enterprise Analysis 7,5 hp
- Performance Management 7,5 hp

or

Business Administration III Marketing, course module, 30 credits:

- Corporate Responsibility 7,5 hp
- Brand Management and Sustainable Business Models 7,5 hp
- Internet Marketing 7,5 hp

- B2B Marketing: Sales and Account Management 7,5 hp

or

Business Administration III Management, course module, 30 credits:

- Fundamentals of Strategic Management 7,5 hp

- Entrepreneurship in Societal Change 7,5 hp

- Human Resource Management 7,5 hp

- Philosophy, Politics & Economy 7,5 hp

or

Business Administration III Finance, course module, 30 credits:

- International Finance 7,5 hp

- Real Estate Finance and Investment 7,5 hp

- Corporate Finance 7,5 hp

- Financial Reporting 7,5 hp

The courses are provided by Stockholm Business School.

Elective courses:

- Mathematical Methods for Economists 7,5 credits. Main field of study: Mathematics. The course is provided by the Department of Mathematics.

- Microeconomic Theory and Applications 15 credits. Main field of study: Economics. The course is provided by the Department of Economics.

- Macroeconomic Theory and Applications 15 credits. Main field of study: Economics. The course is provided by the Department of Economics.

- Introductory Course in Commercial Law 15 credits. Main field of study: Law and Legal Science. The course is provided by the Faculty of Law.

- Basic Course in Commercial Law: Taxation Law I 15 credits. Main field of study: Law and Legal Science. The course is provided by the Faculty of Law.

- Basic Course in Commercial Law: Business Law 15 credits. Main field of study: Law and Legal Science. The course is provided by the Faculty of Law.

- Basic Statistics for Economists 15 credits. Main field of study: Statistics. The course is provided by the Department of Statistics.

- Financial Statistics 7,5 credits. Main field of study: Statistics. The course is provided by the Department of Statistics.

Elective studies abroad corresponding to 30 credits. Exchange studies are applied for via Stockholm Business School's or Stockholm University's exchange agreements.

### **Degree**

The programme leads to a Degree of Bachelor of Science (180 credits). Main field of study: Business Administration.

### **Misc**

Courses included in the programme may be studied together with students from other programmes.

When the programme syllabus is revoked, the student has the right to complete his/her education according to the present programme syllabus during a phase-out period that includes the nominal duration of the program plus two years, calculated from the time when the last admitted student began the education. In this case, the restrictions specified in the syllabi for the courses included in the education apply; alternatively, equivalent education is offered.