

# Education plan

for

**Master's Programme in Fashion Studies**  
**Masterprogram i modevetenskap**

**120.0 Higher Education**  
**Credits**  
**120.0 ECTS credits**

**Programme code:** HMVMA  
**Valid from:** Spring 2013  
**Date of approval:** 2012-10-10  
**Department:** Department of Media Studies

## Decision

The programme outline has been approved by the Faculty of Humanities and is valid from the 10th October 2012.

## Prerequisites and special admittance requirements

Bachelor's degree or equivalent.

Proficiency in English, which must be demonstrated on one of the following ways: Engelska B or equivalent, IELTS score (Academic) or 6,5 or more (with no section scoring below 5,5), TOEFL score of 575 or more (internet based 90), Cambridge Oxford – Advanced or Proficiency level

### English language test exemptions

Some students may be exempt from submitting formal test evidence. These are: Students who have a Bachelor's degree from a university where English is the language of instruction, according to the latest edition of International Handbook of Universities.

Students who have Bachelor's degree (a Swedish Kandidatexamen or equivalent academic qualifications) with English as the major subject.

Students who have 30HE credits from a Nordic Country where the language of instruction of the course/programme/university is English.

## Programme structure

The first year of the programme addresses issues regarding representations of fashion in art, photography, literature, film, advertising and marketing. Fashion is not only studied as a discourse and a material culture but also from a historical perspective. Furthermore, fashion is examined as a phenomenon within the industry and consumer culture. The first year is concluded by writing a final thesis where students display their understanding of a chosen research topic. The second year of the programme deepens the theoretical fashion perspectives and focuses on widening and developing the research topic chosen by the student. Through methodological and theoretical studies, students are to independently write a thesis work in English on a high scientific level.

## Goals

To be awarded the Magister degree, students must be able to:

- integrate knowledge and analyze, assess, and deal with complex phenomena, issues and situations;

- independently identify and formulate issues, as well as to plan, use appropriate methods and carry out advanced tasks within specified time frames;
- express themselves both in writing and verbally, as well as to present and discuss their conclusions and the knowledge and arguments behind them in a dialogue with different groups;
- display the skills required to participate in research and to work towards furthering their scholastic development.

#### Skills and Expectations

Students must demonstrate the ability to:

- relate to the main field of study in order to make judgments with regard to scientific, social, and ethical aspects, as well as to demonstrate an awareness of the ethical aspects of research and development;
- display that they have gained an insight into fashion's possibilities and limitations, and to
- display an awareness of the need for further knowledge of the subject, as well as to understand the role of this knowledge in society and the individual's responsibility for how it is used.

To be awarded the Master's degree, students should be able to:

- critically and systematically integrate previous and current knowledge gained from the courses, as well as to analyze, assess and deal with complex phenomena, issues, and situations, even with limited information;
- critically, independently, and creatively identify and formulate problems, as well as to find and use appropriate methods to carry out advanced tasks within specified time limits, thereby contributing to the development of knowledge and evaluation of their work;
- present and discuss their conclusions, as well as the knowledge and arguments that form the basis of the dialogue between different groups on both the local and international level, both in writing and verbally; and to
- display the skills required to participate in research and to work towards furthering their scholastic development.

#### Skills and Expectations

Students must demonstrate the ability to:

- relate to the main field of study in order to make judgments with regard to scientific, social, and ethical aspects, as well as to demonstrate an awareness of the ethical aspects of research and development;
- display that they have gained an insight into fashion's possibilities and limitations; and to
- display an awareness of the need for further knowledge of the subject, as well as to understand the role of this knowledge in society and the individual's responsibility for how it is used.

#### Courses

The programme comprises two years of study, a total of 120 credits.

The first year includes the following units:

- History of Dress and Social Functions 7.5 Ects
- Philosophy of Science for Fashion Scholars 7.5 Ects
- Fashion and Materiality, 7,5 Ects
- Meanings of Fashion 7.5 Ects
- Fashion as an Industry 7.5 Ects
- Consumer Culture Theory and Fashion 7.5 Ects
- Magister's Thesis 15 Ects

Units 1-6 focus on different perspectives and areas of study within fashion studies. Unit 7, the Magister thesis, is an opportunity for students to gain greater insight into a research topic.

The second year of the programme consists of the following units:

- Thesis proposal 7.5 Ects
- Literature Review 7.5 Ects
- Scientific Method and Research Ethics 7.5 Ects
- English for Academic Research 7.5 Ects
- Master's Thesis 30 Ects

Units 1 – 4 focus on the research process in its various parts, as well as writing in English for academic research. Unit 5, the Master's thesis, is a chance to display a broader base of knowledge and an elaboration of a research topic, resulting in greater opportunities for further research in a specific area. For further information on individual course offerings, see the syllabus.

#### Degree

Upon completion of the programme, the student is awarded a Master's degree in the field of fashion studies. It

is also possible to stop and obtain only the Magister degree after completing the first year of the programme. In order to move on from the Magister year to the Master year, the final thesis for the Magister degree must have been completed and the student must have received a passing grade.