

# Department of Media Studies

# Education plan

for

Master's Programme in Fashion Studies Masterprogram i modevetenskap 120.0 Higher Education Credits 120.0 ECTS credits

Programme code:HMFAOValid from:Autumn 2014Date of approval:2014-03-18

**Department:** Department of Media Studies

#### **Decision**

The Faculty of Humanities at Stockholm University approved the syllabus on March 18th 2014.

## Prerequisites and special admittance requirements

Bachelor of Arts or equivalent and Swedish Upper Secondary School course English 6 or equivalent.

### **Programme structure**

The first year of the master programme deals with representations of fashion from a historical perspective, as well as the study of fashion as material culture. Students are introduced to relevant theories and methods within this academic field. Fashion as an industrial phenomenon is also a focus, in order to highlight the diverse aspects of the field. Students are also required to attend an optional course at another department during the first year of the master programme.

The second year programme considers the methodology and theory for the upcoming thesis. The connection to various consumer culture theories is also part of the field of knowledge in fashion studies, and is intended to broaden the understanding of the distribution and marketing of fashion. Students will also attend a proficiency course that enables them to further investigate a specific area within their studies. The second year of the master programme ends with an individual written thesis in academic English and to a high academic standard.

The master programme prepares students for doctoral studies in Fashion Studies and other related fields. Furthermore, the programme can lead to employment within the broader fashion field, such as fashion journalism, fashion analysis, fashion marketing, financial analysis within the fashion industry, as well as within the fashion design professions with a theoretical basis.

#### Goals

In order to acquire a master's degree, the student should be able to:

- Demonstrate the ability to critically and systematically integrate knowledge, as well as analyze, assess and handle complex events, questions, issues and situations, even if based on limited information.
- Demonstrate the ability to critically, independently and creatively identify and formulate questions, as well as plan and carry out qualified assignments, within a given time frame and with adequate methods, thereby contributing to the development of knowledge and the evaluation of academic research.
- Demonstrate the ability to perform orally as well as within written texts, in national as well as international contexts, in order to discuss one's conclusions and the knowledge and arguments that form the foundation for these, in dialogue with different groups.

- Demonstrate the required skills in order to participate in research and developmental work, or in order to work independently in other qualified areas.
- Demonstrate the ability to make assessments with consideration to relevant social and ethical issues, as well as demonstrate an awareness with regard to ethical issues on a research and developmental level, within the main field of the education in question.
- Demonstrate an insight into the possibilities and limits of academic research, its role in society and people's responsibility for how it is used.
- Demonstrate the ability to identify your own need for further knowledge and, take responsibility for your own development of this knowledge.

#### **Courses**

The programme consists of two full years of study, amounting to 120 ECTS credits.

The fist year includes the following courses:

- Scientific method and research ethics 7.5 ECTS (main field Philosophy).
- Dress history 7.5 ECTS (main field Fashion Studies).
- English for academic research 7.5 ECTS (main field English).
- Theory and method I 7.5 ECTS (main field Fashion Studies).
- Fashion and materiality 7.5 ECTS (main field Fashion Studies).
- Fashion as an industry 7.5 ECTS (main field Fashion Studies).
- Elective course 7.5 ECTS.
- Quantitative methods and critical evaluation of sources in fashion studies 7.5 ECTS (main field Fashion Studies).

The second year includes the following courses:

- Consumer culture theory and fashion 7.5 ECTS (main field Fashion Studies).
- Practically oriented course 7.5 ECTS.
- Theory and method II 7.5 ECTS (main field Fashion Studies).
- Qualitative methods in fashion studies 7.5 ECTS (main field Fashion Studies).
- Fashion studies, master thesis, 30 ECTS (main field Fashion Studies).

For more detailed information, consult the course plan for each respective and elective course.

For specified entrance requirements for (elective) courses as well as courses of ability, see each respective course plan.

The availability of elective courses is advertised on www.hum.su.se/kursutbud, on September 15th for the spring semester, or March 15th for the fall semester.

# **Degree**

The programme leads to a master exam of Philosophy with Fashion Studies as major. It enables the student to apply for research programmes.

For entrance to the course Theory and Method 2 7.5 ECTS (main field philosophy) the following requirements are necessary: acceptance to the Master's Programme in Fashion Studies as well as Dress History, Theory and Method 1, Fashion and Materiality, Fashion as an Industry, Quantitative methods and Critical Evaluation of Sources, and Consumer Culture Theory and Fashion.

For entrance to the course in Fashion Studies – Master Course (30 ECTS) the following must be met: acceptance to the Master's Programme in Fashion Studies, as well as Theory and Method 2, and Qualitative Methods in Fashion Studies.

#### Misc

When an education plan is cancelled the student is entitled to finish their education according to the existing plan of education. This can occur during a period of phasing-out, comprising the programme's nominal running time, plus two years. During this phase, the limits stated in the course plan for the courses included in the programme are valid in the first instance; in the second instance the equivalent education is offered.