

# Syllabus

for course at first level

**Fashion studies I**  
**Modevetenskap I**

**30.0 Higher Education**  
**Credits**  
**30.0 ECTS credits**

<b>Course code:</b>	FS7010
<b>Valid from:</b>	Autumn 2015
<b>Date of approval:</b>	2015-02-04
<b>Department</b>	Department of Media Studies
<b>Main field:</b>	Fashion Studies
<b>Specialisation:</b>	G1N - First cycle, has only upper-secondary level entry requirements

## Decision

This syllabus was established and adopted by the Faculty Board of Humanities 2015-02-04.

## Prerequisites and special admittance requirements

Swedish upper secondary school course English B, or equivalent.

## Course structure

Examination code	Name	Higher Education Credits
7011	The History of Western Fashion	7.5
7012	Concepts in Fashion Studies	7.5
7013	Contemporary Fashion: practice and theory	7.5
7014	Emergence and Transformation of the Global Fashion Industry	7.5

## Course content

Fashion Studies I is an introduction to the historical developments of fashion and to contemporary perspectives on fashion. Students are introduced to the different ideas and concepts associated with Fashion Studies and are trained to use these in academic writing. Historical conditions and developments of the global fashion industry are also included in the course.

Fashion Studies I consist of the following modules:

1. The History of Western Fashion, 7.5 credits: The course provides an overall introduction to the historical and cultural development of the 13th century and beyond.
2. Concepts in Fashion Studies, 7.5 credits: The course provides an overall introduction to the terminology used in Fashion Studies and focuses on the meaning and representations of fashion.
3. Contemporary Fashion: Theory and Practice, 7.5hp: The course investigates the relationship between contemporary practitioners in fashion and current fashion theories.
4. The Origins and Transformation of the Global Fashion Industry, 7.5hp: The course deals with the historical background and development of the global fashion industry over the past 200 years, emphasizing the relationship between production, distribution and consumption of fashion and fashion goods.

## Learning outcomes

To receive a passing grade, students should be able to:

For The History of Western Fashion:

- Describe and explain the historical development of fashion.

- Discuss the importance of fashion in historical, cultural and social processes.
- Interpret representations of fashion throughout history.

Concepts in Fashion Studies:

- reflect on the meaning of "fashion"
- describe Fashion Studies as an academic subject
- describe fashion in an academic and scientific way, in writing and verbally

Contemporary Fashion: Theory and Practice:

- critically reflect on Western contemporary mood, its practitioners, actors and objects.
- analyze and interpret empirical material in contemporary fashion based on different theoretical perspectives.
- discuss the relationship between fashion practitioners and contemporary fashion theories

For The Origins and Transformation of the Global Fashion Industry:

- account for the main features of the historical development of the fashion industry
- problematize different perspectives on relevant historical transition processes in the fashion industry
- take a critical approach to different theories and explanations of the historical process.

### **Education**

Instruction is given in the form of lectures, seminars, and excursions. Seminars and excursions are mandatory. The language of instruction is Swedish and English. For more detailed information, please see the course description.

### **Forms of examination**

a.) The different modules are examined through:

1. The History of Western Fashion - written exam (in class)
2. Concepts in Fashion Studies - take-home exam
3. Contemporary Fashion: Theory and Practice - take-home exam
4. The Origins and Transformation of the Global Fashion Industry - written exam (in class)

For more detailed information, please see the course description.

b.) Grades will be set according to a seven-point scale related to the learning objectives of the course:

- A = Excellent
- B = Very good
- C = Good
- D = Satisfactory
- E = Adequate
- Fx= Inadequate
- F = Totally Inadequate

c.) Written grading criteria are announced when the course begins.

d.) In order to pass the course, students must receive a grade E minimum on all mandatory assignments and attend all mandatory parts of the course. Exceptions to the attendance rule are made in case of illness or under other special circumstances. The student may then be required to submit a supplementary assignment.

Assignments not submitted on time cannot receive higher grades than D. Exceptions are made in case of illness or under other special circumstances.

e.) For each course occasion, at least two opportunities for examination must be offered during the same semester. At least one examination opportunity shall also be given during semesters or years when the course is not offered. Students with a passing grade (E or higher) may not retake the exam for a higher grade. Students who receive the grade Fx or F twice by the same examiner are entitled to have another examiner appointed for the next examination, unless there are particular reasons to deny students this right. Such requests should be made to the Department Board. The completion of a supplementary assignment in order to convert the grade Fx into a passing grade on the home assignment may be permitted if the student is close to meeting the criteria for a passing grade.

f.) The supplementary assignment should be submitted within a week of the examiner notifying the student of the need to complete a supplementary assignment. Adequate corrections of flaws in the assignment related to understanding – minor misunderstandings, minor inaccuracies or too limited argumentation – can only receive grades D or E.

**Interim**

When the syllabus has been discontinued, students have the right to be examined according to this syllabus once per semester during a transition period of three semesters.

**Limitations**

This course may not be included in a degree with other courses, completed in Sweden or elsewhere, with identical or partially overlapping content.

**Required reading**

Literature for the course is available at [www.ims.su.se](http://www.ims.su.se) no later than one month ahead of the first class.