

Syllabus

for course at advanced level

Management Theory and Analysis
Managementteori och analys

7.5 Higher Education
Credits
7.5 ECTS credits

Course code:	FE5241
Valid from:	Spring 2014
Date of approval:	2014-06-17
Department	Stockholm Business School
Main field:	Företagsekonomi
Specialisation:	A1N - Second cycle, has only first-cycle course/s as entry requirements

Decision

The syllabus was approved by the Director of Graduate Studies on 21 April 2010, last revised 2014-06-17.

Prerequisites and special admittance requirements

Degree of Bachelor worth at least 180 credits, or admission to Business Studies IV, Extended Course or Business Studies IV, Magister's Course, Master's programme, or equivalent.

Course structure

Examination code	Name	Higher Education Credits
5228	Management Theory and Analysis	7.5

Course content

The course focuses central issues and problems pertinent to management of organizations. The course has a distinctly analytical rather than normative character: Rather than proposing "best practices" of management, the course focuses on analysing management as a critical practice in contemporary society. It aims to provide students with the necessary analytical tools to understand, reflect upon and evaluate different approaches to management. The course is based on established and relevant theories of management that all deal with the organization of society. Students will explore topics such as division of labour; training; communication; authority; cognitive, cultural and physiological forms of control; logics of organization, organizing, institutions and institutionalization.

Learning outcomes

Intended Learning Objectives

Students are expected to demonstrate a solid command of central theoretical ideas, concepts, mechanisms and critical issues of management in contemporary society.

Upon completion of the course, students should be able to:

Knowledge and understanding

1. Describe the development of management theories, their functioning and implications.

Skills and Abilities

2. Clearly and critically analyse, discuss and contrast central theoretical constructs in the relevant literature.
3. Analyse management processes in contemporary organizations and institutions.

Judgement and approach

4. Reflect upon and evaluate the social significance of management in modern societies.

Education

The course consists of a combination of lectures, seminars and group work and requires a significant portion of self-study on the part of students. Assessment for the course will be continuous and is carried throughout the different activities of the course.

The course workload (model: 40 hours per week equivalent to 1,5 ECTS) is allocated as follows:

Teacher-led lectures: 12 hours

Teacher-led seminars: 12 hours

Self-studies: 148 hours

Assessment: 28 hours

Total workload: 200 hours equivalent to 7,5 ECTS.

The language of instruction is English.

Please note that all teaching and learning activities - such as lectures, seminars, assignments and assessment tasks – are carried out in English when the language of instruction is English.

Forms of examination

Assessment for the course will be continuous and is carried throughout the different course activities. Each assessment task is weighted in relation to its importance in the overall assessment of the course. The student's results from the different assessment tasks are added up to a total course score that will then translate into the final grade for the course.

Assessment tasks

The course contains the following weighted assessment tasks:

1. Individual written final exam: assesses intended learning outcomes 1-4; constitutes 85% of total course points.
2. Literature seminar 1: assesses intended learning outcomes 1-4; constitutes 5% of total course points.
3. Literature seminar 2: assesses intended learning outcomes 1-4; constitutes 5% of total course points.
4. Literature seminar 3: assesses intended learning outcomes 1-4; constitutes 5% of total course points.

Grading

After completion of the course, students will receive grades on a scale related to the intended learning outcomes of the course. Passing grades are A, B, C, D and E. Failing grades are Fx and F. A grade Fx can be completed for a grade E.

A course comprises 0–100 course points. Receiving a final passing grade requires ≥ 50 course points. The scale for the final grade is tied to fixed score intervals: A: 90-100; B: 80-89; C: 70-79; D: 60-69; E: 50-59; Fx: 45-49; F: 45. The grades correspond to the total score points a student obtains (over a total of 100) for all the weighted assessment tasks combined as part of the continuous assessment for the course.

All assessment tasks are assessed on a 100-point scale. Each assessment task is awarded 0–100 points. The score for a single assessment task is the number of points multiplied by its percentage weight, and the combined total of score points for all assessment tasks for the course are added up to a final score between 0 and 100 which then translates into a corresponding final course grade between A and F.

The student is responsible for completing the course's assessment tasks: that a sufficient amount of course points is earned and a passing course grade is obtained. The course's final assessment task can only be taken twice: 1) during the course, its first final assessment task; and, if a passing result (≥ 50 course points) was not achieved at the first occasion, 2) in the course's second, scheduled final assessment task. All other assessment tasks are only offered once during the course.

A passing grade (A–E) in the course is obtained when a student has achieved ≥ 50 course points.

A failing grade (Fx or F) in the course is obtained when a student has not achieved ≥ 50 course points:

- If 45–49 course points are achieved, a grade Fx is obtained, which can be completed for a grade E within 3 semester weeks after receiving instructions from the course director. If a complementary task is not completed within this time limit, and the course's two final assessment tasks have been accomplished, the course grade Fx is confirmed, implying that the student must re-register for the course and that previously acquired course points are forfeited. Note that first-time registered students have priority access to the seminar groups.
- If 45 course points are achieved, a grade F is obtained, implying that the entire course must be retaken and that previously acquired course points are forfeited.

Students receiving a passing grade may not retake the final examination or complete a previously not completed assessment task to attain a higher grade. A passing grade may not be turned into a failing grade upon the request of a student.

Assessment criteria

Assessment criteria are designed as overall assessments, combined qualitative descriptions of what the student is expected to do in order to demonstrate how well the course's learning outcomes are achieved. The assessment criteria are based upon the general abilities as expressed in the degree objectives of the Higher Education Ordinance (appendix 2, System of Qualifications). The list of abilities below is a compilation of these degree objectives. To pass the course (grade E) students should demonstrate general ability to:

- recall, understand and explain course content, the course subject and its scientific basis and methodology;
- apply course content;
- critically analyse course content;
- problematise course content;
- orally and in writing, present and discuss course content;
- assess course content in terms of scientific, social, and ethical aspects;
- relate course content to current social issues;
- meet standards of written presentation and formal accuracy.

The following assessment criteria are used to decide to what extent students have demonstrated these abilities and hence fulfil the course's intended learning outcomes, whereby a grading decision can be made. A higher grade-level presupposes the abilities at lower levels.

A (Excellent)

The student demonstrates ability to evaluate and relate to the content of the course from a comprehensive, critically reflective perspective, as well as to transfer and apply insights in new, meaningful contexts.

B (Very Good)

The student demonstrates ability to, from an overarching and coherent perspective of the field, understand and

use concepts to explain how different aspects of the course relate to each other, interconnect and become meaningful.

C (Good)

The student demonstrates ability to discuss the content, tasks and complex issues dealt with in the course from several well-developed but mainly independent perspectives.

D (Satisfactory)

The student demonstrates satisfactory ability to discuss the content, tasks and complex issues dealt with in the course in a way that, albeit in-depth and elaborate, is decidedly one-dimensional.

E (Sufficient)

The student demonstrates sufficient ability to discuss the content, tasks and complex issues dealt with in the course in a way that is decidedly one-dimensional.

Fx (Fail)

The student's knowledge, skills and abilities display minor flaws, overall or in significant parts.

F (Fail)

The student's knowledge, skills and abilities display major flaws, overall or in significant parts.

Interim

If the course is discontinued, or its contents are substantially altered, students have the right to be examined according to this syllabus once per semester for three further semesters.

Limitations

The course cannot be included as part of a degree in conjunction with other similar courses accomplished at other universities in Sweden or abroad.

Required reading

Hirschman, A. O. (1970), *Exit, Voice, and Loyalty*. Harvard, MA: Harvard University Press

Holmqvist, M. (2007): *Samhall – A Report on a Swedish Welfare Organization*. (Reprinted in the Course Compendium).

Mayo, Elton (1933), *The Human Problems of an Industrial Civilization*. (Excerpts in the Course Compendium).

Mayo, Elton (1949): *The Social Problems of an Industrial Civilization*. (Excerpts in the Course Compendium).

Roethlisberger, F. J. and William J. Dickson (1947): *Management and the Worker*. (Excerpts in the Course Compendium).

Rotschild, J and T. Miethe (1994), "Whistleblowing as Resistance in Modern Work Organizations". In J. M. Jermier, D. Knights and W. Nord (Eds), *Power and Resistance in Organizations*. London: Routledge, pp. 252-273.

Selznick, P. (1984): *Leadership in Administration. A Sociological Interpretation*. Different editions are applicable.

Simon, H. A: *Administrative Behavior*. New York: The Free Press. Different editions are applicable.

Taylor, Frederick (1911): *The Principles of Scientific Management*. Different editions are applicable.

A selection of academic articles (updated each semester, see the study guide).