

Education plan

for

Bachelor's Programme in Global Management
Kandidatprogram i global management

180.0 Higher Education
Credits
180.0 ECTS credits

Programme code: SFGMK
Valid from: Spring 2016
Date of approval: 2015-10-07
Department: Stockholm Business School

Decision

This programme syllabus was approved by the Social Sciences Faculty Board on 2015-10-07.

Prerequisites and special admittance requirements

Swedish upper secondary school courses English B/English 6, Mathematics C/Mathematics 3b or 3c, and Social Sciences A/Social Sciences 1b or 1a1 + 1a2 (Field-specific entry requirements 4 or A4).

In addition, each specialisation has the following prerequisites:

Arabic: English B/English 6, Swedish B.

English: English B/English 6.

Finnish: Swedish B or Swedish as a Second Language B. The ability to communicate in spoken and written Finnish is presupposed.

French: French step 3 or French, Preparatory Course, 30 higher education credits / Preparatory Course in French, 30 ECTS credits or Beginner's Course in French II, 15 ECTS credits, or equivalent.

Italian: Italian step 2 or Italian, Preparatory Course, 30 higher education credits / Preparatory Course in Italian, 30 ECTS credits or Beginner's Course/Preparatory Course in Italian II, 15 ECTS credits, or equivalent.

Japanese: English B/English 6. Swedish B or Swedish as a Second Language B.

Chinese: Either English B/English 6 and Chinese step 3 (Field-specific entry requirements 2), or English B/English 6, Chinese step 2 and Introductory Course in Chinese II, or English B/English 6 and Introductory Course in Chinese I and II.

Korean: English B/English 6. Swedish B or Swedish as a Second Language B.

Latvian: Swedish B.

Lithuanian: Swedish B.

Dutch: Swedish B.

Portuguese: English B/English 6.

Spanish: English B/English 6. Spanish step 3, C language B, or Introductory Course in Spanish, 30 higher education credits, or equivalent.

German: Swedish B or Swedish as a Second Language B. German step 3, C language B, or German, Introductory Course II, 15 higher education credits.

Programme structure

The Bachelor's Programme in Global Management is provided by Stockholm Business School as a cohesive study programme covering a wide range of subject areas, with a focus on business administration as the main field of study.

The programme is based on a variety of humanities and social-science perspectives that enable problematisation and critical/creative analyses of various phenomena, trends and changes in modern society, culture and business life, thereby creating an understanding of how we, in interaction with these phenomena and processes, are shaped as thinking, feeling and acting human beings.

Language of instruction and special notes

Business Administration: English.

Arabic with Middle Eastern and North African Studies: Swedish.

English: English.

Finnish: Finnish.

French: French.

Italian: Italian.

Japanese: Swedish and English.

Chinese: English, Swedish and Chinese.

Korean: Swedish and English.

Latvian: Swedish.

Lithuanian: Swedish.

Dutch: Swedish and Dutch.

Portuguese: Swedish and Portuguese.

Spanish: Spanish.

German: Swedish and German.

Students enrolled in the programme will also have the opportunity to go on work placement for a semester through Stockholm University's Erasmus programme. The placement period will not carry academic credits. The completed Erasmus placement period, approved in advance by the Director of studies, will be documented in the Diploma Supplement that accompanies the bachelor's degree.

Goals

The aim of the programme is to produce formative knowledge and experiences through which students will learn to think innovatively, develop their self-knowledge and personal initiative, as well as apply these abilities in qualified management positions in society, markets, businesses and other organisations, both in Sweden and internationally.

In addition to the general objectives in Chapter 1, Section 8 of the Higher Education Act, the programme uses the learning objectives from the Higher Education Ordinance listed below.

For a Degree of Bachelor, students must:

Knowledge and understanding

- demonstrate knowledge and understanding of business administration and language, including knowledge of the scientific basis of the fields, knowledge of applicable methods in the fields, in-depth knowledge of some part of each field, as well as a general sense of current research issues.

Skills and abilities

- demonstrate an ability to seek, gather, evaluate and critically interpret information that is relevant to a problem, and to critically discuss phenomena, issues and situations;
- demonstrate an ability to independently identify, formulate and solve problems, and to perform tasks within specified time limits;
- demonstrate an ability to present and discuss information, problems and solutions in dialogue with different groups, orally and in writing;
- demonstrate the skills required to work independently in the field of study.

Judgement and approach

- demonstrate an ability to make assessments in the fields of business administration and language, taking into account relevant scientific, social and ethical aspects;
- demonstrate an understanding of the role of knowledge in society and people's responsibility for how this knowledge is used;
- demonstrate an ability to identify their need of further knowledge and develop their expertise.

Courses

This section lists the courses that are included in the programme. Each course has its own syllabus. The syllabi are established and adopted in accordance with the delegation policy at the relevant faculty.

Semester 1

This semester comprises four mandatory first-cycle courses worth a total of 30 HE credits. The courses are provided by Stockholm Business School.

- Principles of Marketing, 7.5 HE credits;
- Principles of Accounting, 7.5 HE credits;
- Principles of Finance, 7.5 HE credits;
- Principles of Management, 7.5 HE credits.

Semester 2

This semester comprises four mandatory first-cycle courses worth a total of 30 HE credits. The courses are provided by Stockholm Business School.

- Global Consumer Society, 7.5 HE credits;
- Global Markets, 7.5 HE credits;
- Business, Politics and Culture, 7.5 HE credits;
- Global Business Ethics, 7.5 HE credits.

Semester 3

Language courses, first cycle, 30 HE credits. Courses as listed below:

Arabic: Arabic with Middle Eastern and North African Studies I.

English: English I.

Finnish: Finnish I.

French: French I.

Italian: Italian I.

Japanese: Japanese I.

Korean: Korean I.
Chinese: Chinese I.
Latvian: Latvian I.
Lithuanian: Lithuanian I.
Dutch: Dutch I.
Portuguese: Portuguese I.
Spanish: Spanish, Language and Literature I.
German: German I.

Semester 4

Continued studies in the chosen language, first cycle, 30 HE credits.

Semester 5

This semester comprises optional courses worth a total of 30 HE credits. These courses can be taken at Stockholm Business School, other departments at Stockholm University, or other universities in Sweden or abroad.

Semester 6

This semester comprises three first-cycle courses worth a total of 30 HE credits. The courses are provided by Stockholm Business School. The semester includes an advanced subject course, a method course and a bachelor's thesis. A list of available courses during any given semester will be published on the department website.

Degree

The programme leads to a Degree of Bachelor of Science. The main field of study is Business Administration.

Misc

Before each semester, the departments participating in the programme will determine which courses will be available as optional and/or recommended courses. These courses will be announced on a special list.

The programme follows a bound study path, which means that the courses should be completed in a specific order.

Some courses in the programme may be taken together with students from other programmes.

In order to be registered for the degree project in the sixth semester, students must have completed at least 120 HE credits in the programme.

Students who have been admitted to the programme and not finished it within the three planned years of study may request to finish the programme even after the education plan has been discontinued. This is subject to the restrictions specified in the syllabi for the courses included in the programme.