

# Syllabus

for course at advanced level

**Entrepreneurial Leadership in Practice**  
**Entreprenöriellt Ledarskap i Praktiken**

**7.5 Higher Education**  
**Credits**  
**7.5 ECTS credits**

<b>Course code:</b>	FE6617
<b>Valid from:</b>	Summer 2016
<b>Date of approval:</b>	2016-05-02
<b>Department</b>	Stockholm Business School
<b>Main field:</b>	Företagsekonomi
<b>Specialisation:</b>	A1N - Second cycle, has only first-cycle course/s as entry requirements

## Decision

This syllabus was approved by the Educational Committee of the Stockholm Business School, Stockholm University, 2016-05-02.

## Prerequisites and special admittance requirements

Students must have a minimum of 120 university points.

## Course structure

Examination code	Name	Higher Education Credits
6617	Entrepreneurial Leadership in Practice	7.5

## Course content

“Entrepreneurial Leadership in Practice” (ELIP) is a course about leading entrepreneurial enterprises effectively and ethically. Classes include lots of hands-on learning activities in addition to lectures. The course addresses critical enterprise building skills, backed by both theory and practice, and it offers you the opportunity to develop a skill set that is essential for entrepreneurial leaders.

## Learning outcomes

Upon completing the course, students should be able to:

- Develop their own approach to entrepreneurial leadership and industrial management and engineering
- Critically examine different entrepreneurial leadership approaches and practices, focusing on ventures with technological and business model innovations
- Develop new methods for recruiting, developing, and rewarding entrepreneurial leaders in the enterprise
- Develop a shared purpose, values, and vision for an innovative startup enterprise
- Develop judgment for when and how to use hard versus soft leadership approaches
- Understand how to build a culture of empowered leaders in the venture
- Explain the role of entrepreneurial leadership and scientific innovation in today’s economy

**Education**

The course covers many business concepts but does not assume or require prior business knowledge or experience. Those new to entrepreneurship, leadership, and business should work to immerse themselves in key concepts and practices.

Over the course of seven weeks, the course covers the following main topics:

- The Startup Leadership Context: Introduction to Entrepreneurial Leadership
- Entrepreneurial Leadership Aims
- Leading People in Startups (and Choosing Business Partners)
- Setting the Foundations of the Startup Venture
- Leadership Versatility in Startups
- Developing Organizational Culture in Startups
- Aligning Entrepreneurial Ventures
- Why Startups Break Down
- Founders as Life Entrepreneurs

The course will mix and match lectures with debates, discussions and workshops by the students as well as leaders in the field.

**Attendance**

Attendance is compulsory.

**Additional information**

The course language is English.

**Forms of examination**

Students will be required to satisfactorily complete all of the course assignments in order to receive a passing grade.

The student's grade will depend on several factors, including:

- Written and oral assignments  
(individual and group work)
- Contribution in class/ group activities
- Attendance

**Interim**

In the event of major changes to the content or the required readings of the course, or suspension of the course altogether, students are entitled to an opportunity to retake the examination according to the present syllabus once each semester during the subsequent three semesters after the change has taken effect.

**Limitations**

The course cannot be included as part of a degree in conjunction with other similar courses accomplished at other universities in Sweden or abroad.

**Required reading**

Will be announced in connection to the start of the course and communicated to enrolled participants.