

## Department of Media Studies

# **Syllabus**

for course at advanced level Research Methods in Fashion Studies Forskningsmetoder i modevetenskap

15.0 Higher Education Credits
15.0 ECTS credits

Course code: FS1808
Valid from: Autumn 2018
Date of approval: 2018-02-28

**Department** Department of Media Studies

Main field: Fashion Studies

Specialisation: A1F - Second cycle, has second-cycle course/s as entry requirements

#### **Decision**

This syllabus was established by the Faculty Board of Humanities [2018-02-08] and adopted by the Board of the Department of Media Studies [2018-02-08].

## Prerequisites and special admittance requirements

Admitted to the Master's Programme in Fashion Studies. English B/6 or equivalent.

## Course structure

**Examination code**RM01
Research Methods in Fashion Studies
Higher Education Credits
15

### **Course content**

This course covers qualitative and quantitative methods applicable to Fashion Studies.

In the qualitative part, students are introduced to current research and methods, and choose two methods from the humanities or social sciences or to apply on a set research material.

The quantitative part focuses on the collection and description of data, in numerical and graphical form. This part deals mainly with central and deviation measurements as well as correlation analysis.

The course includes both qualitative and quantitative methods, such as ethnographic methods incl. observation and interview, visual analysis, text analysis, object analysis, critical theory, collection, presentation, analysis of data with quantitative methods, and critical evaluation of data and data sources.

## Learning outcomes

After completing the course, students are expected to be able to:

Define and describe the qualitative methods that characterizes research in the field of Fashion Studies.

- Discuss and evaluate the strengths and limitations of different methods.
- Apply at least two different methods to a set research material.
- Define the most common statistical measurements.
- Collect and chart data for in Excel or equivalent software.
- Characterize a distribution's characteristics with central and deviation measurements.

- Compile and interpret data in tables and charts, and critically evaluate data.
- Interpret and assess statistical measurements
- Perform simple calculations of central measurements, distribution measurements and correlation measurements.

#### Education

Instruction is given in the form of lectures, workshops, and seminars. All course elements are mandatory. The language of instruction is English. For more detailed information, please see the course description. A detailed course description is available at www.ims.su.se no later than one month ahead of the first class.

#### Forms of examination

- a.) The course is examined through individually written take-home assignments. For more detailed information, please see the course description.
- b.) Grades will be set according to a seven-point scale related to the learning objectives of the course:

A = Excellent

B = Very good

C = Good

D = Satisfactory

E = Adequate

Fx= Inadequate

F = Totally Inadequate

- c.) Written grading criteria are announced when the course begins.
- d.) In order to pass the course, students must receive a grade E minimum on all mandatory assignments and attend at least 80% of classes. Exceptions to the attendance rule are made in case of illness or under other special circumstances. The student may then be required to submit a supplementary assignment.

Assignments not submitted on time cannot receive higher grades than D. Exceptions are made in case of illness or under other special circumstances.

- e.) For each course occasion, at least two opportunities for examination must be offered during the same semester. At least one examination opportunity shall also be given during semesters or years when the course is not offered. Students with a passing grade (E or higher) may not retake the exam for a higher grade. Students who receive the grade Fx or F twice by the same examiner are entitled to have another examiner appointed for the next examination, unless there are particular reasons to deny students this right. Such requests should be made to the Department Board. The completion of a supplementary assignment in order to convert the grade Fx into a passing grade on the home assignment may be permitted if the student is close to meeting the criteria for a passing grade.
- f.) The supplementary assignment should be submitted within a week of the examiner notifying the student of the need to complete a supplementary assignment. Adequate corrections of flaws in the assignment related to understanding minor misunderstandings, minor inaccuracies or too limited argumentation can only receive grades D or E.

## Interim

When the syllabus has been discontinued, students have the right to be examined according to this syllabus once per semester during a transition period of three semesters.

#### Limitations

This course may not be included in a degree with other courses, completed in Sweden or elsewhere, with identical or partially overlapping content.

## Required reading

Literature for the course is available at www.ims.su.se no later than two months ahead of the first class.