Department of Media Studies

Stockholm University

Syllabus

for course at first level

Fashion Studies II
Modevetenskap II

30.0 Higher Education Credits
30.0 ECTS credits

Course code:	FS7022
Valid from:	Spring 2019
Date of approval:	2018-06-29
Department	Department of Media Studies
Main field:	Fashion Studies
Specialisation:	G1F - First cycle, has less than 60 credits in first-cycle course/s as entry requirements

Decision

This syllabus was established by the Faculty Board of Humanities 2015-02-04 and adopted by the Board of the Department of Media Studies 2017-09-06.

Prerequisites and special admittance requirements

Fashion Studies I

Course structure

Examination code	Name	Higher Education Credits
7020	Fashion in French Cultural History	7.5
7023	Fashion, Media and Consumption	7.5
7024	Academic Writing	7.5
7025	International Fields of Fashion	7.5

Course content

The course develops the concepts, history, and theories introduced in Fashion Studies I. The courses deal with French fashion developments from a historical and cultural perspective and the emergence and development of other large fashion nations including Sweden. Furthermore, various forms of meditatization of fashion such as in films, magazines, social media, and in advertising are explored. Fashion Studies II is concluded with the course Scientific Writing, which prepares students for writing an academic paper (minor thesis) in Fashion Studies.

The course consists of the following modules:

1. Fashion in French Cultural History, 7.5hp: The course focuses on the social and cultural expressions of French fashion and the conditions that influenced the development of fashion from the second half of the eighteenth century and onwards.

2. International Fields of Fashion, 7.5hp: The course aims at clarifying how local conditions affect the organization of fashion, as well as highlighting how different fashion fields influence each other at an international level.

3. Fashion, Media and Consumption, 7.5hp: The course provides insight into various types of fashion communication where fashion is presented, launched and spread as in fashion photography, social media and

film. It also highlights important relationships between fashion communication and consumption from different theoretical perspectives.

4. Academic Writing 7.5hp: The course teaches students in scientific writing and in critical analysis based on Fashion Studies.

Learning outcomes

To receive a passing grade, students should be able to:
For Fashion in French Cultural History:
• Describe the social and cultural development of French fashion from the 17th century onwards
• Identify the factors that have contributed to the establishment of Paris as the fashion capital.
• Analyze the importance of fashion in French literature
• Reflect on the impact of department stores on society

International Fields of Fashion, 7.5 credits:
• Describe globalization of the fashion field and its consequences
• Reflect on the factors that have influenced the development of international fashion cities and nations
• Discuss relationships and internal mechanisms in
international fashion fields

Fashion, Media and Consumption, 7.5 credits:
• Identify, describe and analyze the different media in which fashion is represented.
• Discuss the importance of fashion media for fashion development and in relation to contemporary fashion phenomena.
• Discuss different aspects of fashion consumption.

Academic Writing, 7.5 credits:
• Critically select and evaluate sources, materials and scientific literature in the study of a demarcated Fashion Studies topic.
• Carry out a short scientific analysis based on relevant issues and methods.
• Write an independent argumentative scientific paper and critically review other students' papers.

Education

The teaching consists of lectures, seminars, excursions, and critical reviews of other students´papers. Seminars, excursions, defence and critical review of another student's paper are mandatory elements of the course. Literature for the course is available at www.ims.su.se no later than one months ahead of the first class.

Forms of examination

a.) The four modules have the following forms of examination:
1. Fashion in French Cultural History: classroom exam
2. International Fields of Fashion: Take home exam
3. Fashion, Media and Consumption: Take home exam
4. Academic Writing: Academic essay.

For more detailed information, please see the course description. Literature for the course is available at www.ims.su.se no later than two months ahead of the first class.

b.) Grades will be set according to a seven-point scale related to the learning objectives of the course:

A = Excellent
B = Very good
C = Good
D = Satisfactory
E = Adequate
Fx= Inadequate
F = Totally Inadequate

c.) Written grading criteria are announced when the course begins.

d.) In order to pass the course, students must receive a grade E minimum on all mandatory assignments and attend at least 80% of classes. Exceptions to the attendance rule are made in case of illness or under other special circumstances. The student may then be required to submit a supplementary assignment.

Assignments not submitted on time cannot receive higher grades than D. Exceptions are made in case of illness or under other special circumstances.

e.) For each course occasion, at least two opportunities for examination must be offered during the same semester. At least one examination opportunity shall also be given during semesters or years when the course is not offered. Students with a passing grade (E or higher) may not retake the exam for a higher grade. Students who receive the grade Fx or F twice by the same examiner are entitled to have another examiner appointed for the next examination, unless there are particular reasons to deny students this right. Such requests should be made to the Department Board. The completion of a supplementary assignment in order to convert the grade Fx into a passing grade on the home assignment may be permitted if the student is close to meeting the criteria for a passing grade.

f.) The supplementary assignment should be submitted within a week of the examiner notifying the student of the need to complete a supplementary assignment. Adequate corrections of flaws in the assignment related to understanding – minor misunderstandings, minor inaccuracies or too limited argumentation – can only receive grades D or E.

Interim

When the syllabus has been discontinued, students have the right to be examined according to this syllabus once per semester during a transition period of three semesters.

Limitations

This course may not be included in a degree with other courses, completed in Sweden or elsewhere, with identical or partially overlapping content.

Required reading

Literature for the course is available at www.ims.su.se no later than two months ahead of the first class.