

Syllabus

for course at first level

Frontiers in Management Research
Fronter i managementforskning

7.5 Higher Education
Credits
7.5 ECTS credits

Course code:	FE3337
Valid from:	Spring 2020
Date of approval:	2019-06-12
Department	Stockholm Business School
Main field:	Företagsekonomi
Specialisation:	G1F - First cycle, has less than 60 credits in first-cycle course/s as entry requirements

Decision

This syllabus was approved by the Department Board at Stockholm Business School, Stockholm University 2019-06-12.

Prerequisites and special admittance requirements

45 HE credits within the field of Business Administration or equivalent.

Course structure

Examination code	Name	Higher Education Credits
3337	Frontiers in Management Research	7.5

Course content

The course aims to give the student understanding about management and organizations in different societal sectors (the industry, the public sector and the civil society), but also about management in different organizational forms (business corporations, public organizations, associations and hybrid organizations). The course builds on knowledge from earlier courses in organization and management, but in particular has a starting point in the understanding that organizations are likely to have been established for different purposes and that different organizational forms are likely to have different capacities to fulfill different objectives.

A core theme in the course is that organizations do not passively adapt to their environments, they are more likely to actively be engaged in constructing demands directed towards them from their environments, as well as being involved in the development of the society at large. Since management can be understood as attempts from a certain group of actors to shape order in different social situations, the course encourage the students to challenge their accumulated knowledge about organization and management by focusing on the fact that organizations may exist for different purposes, and are likely to be run in different organizational forms, and that management is dependent of the social contexts where it is performed.

Learning outcomes

The overall objective of the course is that the students should learn that it is important to understand the relations between management and the organizational form that characterized particular activities, and that organizations may have different aims with what they do and why they do it.

After the course the participants should have:

Knowledge and understanding in:

1. Defining that and how organizations are embedded in different social contexts.
2. Defining how organization that are established for different purposes may have different short, and long-term objectives.
3. Defining the possibilities of different organizational forms to handle different social challenges and achieve different short and long-term objectives.

Skills and abilities in:

4. Implementing knowledge in order to analyse social contexts and challenges, and suggest appropriate organizational forms and management methods in order to handle them.

Judgment and approach in:

5. Valuing frontiers of management, different organizational contexts and organizational forms, as well as the appropriateness of different management methods in order to shape a desired and appropriate order.

Education

The course consists of a combination of lectures, seminars and group work and requires a significant portion of self-study on the part of students. Assessment for the course will be continuous and is carried throughout the different activities of the course.

The course workload is 200 hours equivalent to 7,5 ECTS (40 hours per week equivalent to 1,5 ECTS).

The language of instruction is English. Note that all course activities, such as lectures, seminars, assignments and examination will be in English due to that the teaching language is English.

Forms of examination

Assessment for the course will be continuous and is carried throughout the different course activities. Each assessment task is weighted in relation to its importance in the overall assessment of the course. The student's results from the different assessment tasks are added up to a total course score that will then translate into the final grade for the course.

Assessment tasks:

The course contains the following weighted assessment tasks:

1. Exam focused on learning objectives 1-4, representing 50 % of the total course points.
2. Active participation at seminars, group assignments and presentations focusing on learning objective 5 and representing 30 % of the total course points.
3. Individual learning paper also focusing on learning objective 5 and representing 20 % of the total course points.

To achieve a passing grade, the student have to pass all three assessment tasks and meet all 5 learning objectives.

Grading.

After completion of the course, students will receive grades on a scale related to the intended learning outcomes of the course. Passing grades are A, B, C, D and E. Failing grades are Fx and F. A grade Fx can be completed for a grade E.

A course comprises 0-100 course points. Receiving a final passing grade requires ≥ 50 course points. The scale for the final grade is tied to fixed score intervals: A: 90-100; B: 80-89; C: 70-79; D: 60-69; E: 50-59; Fx: 45-49; F: 45. The grades correspond to the total score points a student obtains (over a total of 100) for all the weighted assessment tasks combined as part of the continuous assessment for the course.

Each assessment task is awarded 0-100 points. The score for a single assessment task is the number of points multiplied by its percentage weight, and the combined total of score points for all weighted assessment tasks for the course are added up to a final score between 0 and 100 which then translates into a corresponding final course grade between A and F.

All assessment tasks are assessed on a 100-point scale.

A passing grade (A-E) in the course is obtained when a student has achieved ≥ 50 course points.

A failing grade (Fx or F) in the course is obtained when a student has not achieved ≥ 50 course points:

- If 45–49 course points are achieved, a grade Fx is obtained, which can be completed for a grade E within 3 semester weeks after receiving instructions from the course director. If a complementary task is not completed within this time limit, and the course's two final assessment tasks have been accomplished, the course grade Fx is confirmed, implying that the student must re-register for the course and that previously acquired course points are forfeited. Note that first-time registered students have priority access to the seminar groups.
- If 45 course points are achieved, a grade F is obtained, implying that the entire course must be retaken and that previously acquired course points are forfeited.

Re-registration implies that:

- first-time registered students have priority access to the course's group registration;

A passing grade may not be turned into a failing grade upon the request of a student.

Assessment criteria

Assessment criteria are designed as overall assessments, combined qualitative descriptions of what the student is expected to do in order to demonstrate how well the course's learning outcomes are achieved. The assessment criteria are based upon the general abilities as expressed in the degree objectives of the Higher Education Ordinance (appendix 2, System of Qualifications). The list of abilities below is a compilation of these degree objectives. To pass the course (grade E) students should demonstrate general ability to:

- recall, understand and explain course content, the course subject and its scientific basis and methodology;
- apply course content;
- critically analyse course content;
- problematise course content;
- orally and in writing, present and discuss course content;
- assess course content in terms of scientific, social, and ethical aspects;
- relate course content to current social issues;
- meet standards of written presentation and formal accuracy.

The following assessment criteria are used to decide to what extent students have demonstrated these abilities and hence fulfil the course's intended learning outcomes, whereby a grading decision can be made. A higher grade-level presupposes the abilities at lower levels.

A (Excellent)

The student demonstrates ability to evaluate and relate to the content of the course from a comprehensive, critically reflective perspective, as well as to transfer and apply insights in new, meaningful contexts.

B (Very Good)

The student demonstrates ability to, from an overarching and coherent perspective of the field, understand and use concepts to explain how different aspects of the course relate to each other, interconnect and become meaningful.

C (Good)

The student demonstrates ability to discuss the content, tasks and complex issues dealt with in the course from several well-developed but mainly independent perspectives.

D (Satisfactory)

The student demonstrates satisfactory ability to discuss the content, tasks and complex issues dealt with in the course in a way that, albeit in-depth and elaborate, is decidedly one-dimensional.

E (Sufficient)

The student demonstrates sufficient ability to discuss the content, tasks and complex issues dealt with in the course in a way that is decidedly one-dimensional.

Fx (Fail)

The student's knowledge, skills and abilities display minor flaws, overall or in significant parts.

F (Fail)

The student's knowledge, skills and abilities display major flaws, overall or in significant parts.

Interim

If the course is discontinued, or its contents are substantially altered, students have the right to be examined according to this syllabus once per semester for three further semesters.

Limitations

This course may not be included in a degree together with a course, taken in Sweden or elsewhere, of identical or partially similar content.

Misc

Exemption from an assessment task is granted if the student presents a valid reason and a written certification

(such as illness and a medical certificate), whereupon the student may re-sit the assessment task at a later date while maintaining previously acquired course points.

Application for exemption should be submitted to the Director of Studies immediately after, or during planned absences well before, the date when the assessment task is carried out. A granted exemption expires at the end of the immediately following semester.

Required reading

Mandatory:

Furusten, S. 2013, Institutional Theory and Organizational Change, Cheltenham: Edward Elgar (hardback, paperback, e-book)

Ek-Österberg, E and Rombach, B (eds), 2019, Leadership is the problem – and therefore not the solution, Stockholm: Santérus förlag

Notes from lectures and a Selection of academic articles