

Syllabus

for course at first level

Corporate Responsibility
Företagets samhällsansvar

7.5 Higher Education
Credits
7.5 ECTS credits

Course code:	FE3346
Valid from:	Autumn 2022
Date of approval:	2020-04-24
Changed:	2021-09-24
Department	Stockholm Business School
Main field:	Företagsekonomi
Specialisation:	G1F - First cycle, has less than 60 credits in first-cycle course/s as entry requirements

Decision

This syllabus was approved by the Head of Stockholm Business School 2020-04-24, and revised by the head of department 2021-09-24.

Prerequisites and special admittance requirements

45 credits from Business Administration I and Business Administration II, or 45 credits from Advertising and PR I and Advertising and PR II; or equivalent.

Course structure

Examination code	Name	Higher Education Credits
3336	Corporate Responsibility	7.5

Course content

The aim of the course is to develop students' reflective knowledge and critical understanding of Corporate Social Responsibility (CSR) as an emerging management concept and practice whereby companies and other forms of organisations integrate social and environmental concerns in their business operations and interactions with their stakeholders. The course covers the following areas: (1) theories about corporate social responsibility derived from management, environmental management, accounting and other fields within the social sciences, (2) the emergence and development of corporate social responsibility, (3) methods for critically and reflectively analysing conceptual foundations and practices of corporate social responsibility in contemporary businesses and organisations.

Learning outcomes

The overall aim of the course is to develop students' reflective knowledge and critical understanding of Corporate Social Responsibility (CSR) as an emerging management concept and practice.

Upon successful completion of this course, the student shall be able to:

Knowledge and understanding

1. Demonstrate ability to independently describe CSR as a system of interlinked concepts derived from management, environmental management, accounting and other fields within the social sciences.

Skills and abilities

2. Demonstrate ability to examine the problems of corporate social responsibility by identifying and investigating how different relevant theories and models can be applied.
3. Demonstrate ability to formulate how theories, models and methods of corporate social responsibility can be implemented and used in different organisational settings.
4. Demonstrate ability to critically examine and evaluate CSR as a system of interlinked concepts derived from management, environmental management, accounting and other fields within the social sciences

Judgement and approach

5. Demonstrate ability to critically assess and reflect on the design and outcome of corporate social responsibility in a social and ethical context.

Education

The teaching consists of lectures, seminars, group work and requires a significant portion of self-study on the part of students. Assessment for the course will be continuous and is carried throughout the different activities of the course.

The course workload is 200 hours, equivalent to 7,5 higher education credits.

The language of instruction is English.

The teaching takes place on campus.

For more detailed information, see the study guide, published on the learning platform when the course commences.

Forms of examination

a) Forms of examination

Assessment for the course will be continuous and is carried throughout the different course activities. Each assessment task is weighted in relation to its importance in the overall assessment of the course. The student's results from the different assessment tasks are added up to a total course score that will then translate into the final grade for the course.

Assessment tasks

The course contains the following weighted assessment tasks:

1. Individually written final exam: assesses intended learning outcomes 1–5; constitutes 60% of total course points.
2. Individual memos: assess intended learning outcomes 2–5; constitute 30% of total course points.
3. Class participation and attendance; assess learning outcomes 1–5; constitute 10% of total course points.

The examination takes place in English.

If the student has a certificate from Stockholm University with a recommendation for special support, the examiner has the opportunity to give an adapted test or let the student complete the test in an alternative way.

b) Grading scale

Grading takes place according to a criterion-referenced seven-point grading scale:

A = Excellent
B = Very good
C = Good
D = Satisfactory
E = Sufficient

Fx = Failed, some more work required
F = Failed, much more work required

c) Grading and assessment criteria

Grading criteria

The course's grading criteria are designed as overall assessments, combined qualitative descriptions of what the student is expected to do in order to demonstrate how well the course's learning outcomes are achieved. A higher grade-level presupposes the abilities at lower levels.

A (Excellent) ☐

The student demonstrates ability to evaluate and relate to the content of the course from a comprehensive, critically reflective perspective, as well as to transfer and apply insights in new, meaningful contexts.

B (Very Good) ☐

The student demonstrates ability to, from an overarching and coherent perspective of the field, understand and use concepts to explain how different aspects of the course relate to each other, interconnect and become meaningful.

C (Good) ☐

The student demonstrates ability to discuss the content, tasks and complex issues dealt with in the course from several well-developed but mainly independent perspectives.

D (Satisfactory) ☐

The student demonstrates satisfactory ability to discuss the content, tasks and complex issues dealt with in the course in a way that, albeit in-depth and elaborate, is decidedly one-dimensional.

E (Sufficient) ☐

The student demonstrates sufficient ability to discuss the content, tasks and complex issues dealt with in the course in a way that is decidedly one-dimensional.

Fx (Fail) ☐

The student's knowledge, skills and abilities display minor flaws, overall or in significant parts.

F (Fail) ☐

The student's knowledge, skills and abilities display major flaws, overall or in significant parts.

Assessment criteria

The course's assessment criteria, which serve as support for the assessment of the course's assessment tasks, are announced at the start of the course.

d) Final grade

The course comprises 0–100 course points. A passing grade (A–E) requires at least 50 course points. The scale for the final grade is tied to fixed score intervals: A: 90–100; B: 80–89; C: 70–79; D: 60–69; E: 50–59; Fx: 45–49; F: 0–44. The grades correspond to the total course points a student obtains (over a total of 100) for all the weighted assessment tasks combined as part of the continuous assessment for the course. Current rounding rules are applied (0,5–0,9 course points are rounded up to the nearest higher, full course point).

Each assessment task is awarded 0–100 points. The points from an individual assessment task are multiplied by its percentage weight, constituting its course points. The course points for all assessment tasks are summed up to a total score between 0 and 100 course points. The total score is translated into a corresponding course grade A–F.

Assessment tasks 1 and 2 are assessed on a 100-point scale.

Assessment task 3 is assessed on a 100-point scale in three intervals:

- Attendance at all seminars: 100 points.
- Absence from 1 seminar: 50 points.

- Absence from 2 or more seminars: 0 points.

The student is responsible for completing the course's assessment tasks, that a sufficient amount of course points is earned and a passing course grade is obtained. If a passing course grade is not obtained during the course's first scheduled occasion, the course's weightiest assessment task can be taken at the course's second scheduled occasion, with retained course points from the course's other assessment tasks. All other assessment tasks are offered once during the course.

If 45–49 course points are achieved, a grade Fx is obtained. If less than 45 course points are achieved, a grade F is obtained. The final grades Fx and F imply that the student must re-register for the course and that previously acquired course points are forfeited.

Re-registration implies that:

- first-time registered students have priority access to the course's group registration;
- the highest weighted individual assessment task can be re-assessed without attendance at any of the course's other learning activities and without course points from the course's other assessment tasks are accredited.

e) Failed grades

For each course instance, two examination opportunities are normally offered. If during an academic year, a course instance is missing, at least one examination instance is offered.

A student who has taken two examinations in a course or course component without obtaining a pass grade is entitled to the nomination of another examiner, unless there are special reasons to the contrary. The request is made to the director of studies.

Students who have received the lowest grade E may not undergo a re-examination for higher grades.

Students receiving a passing grade may not retake the final examination or complete a previously not completed assessment task to attain a higher grade.

A passing grade may not be turned into a failing grade upon the request of a student.

Interim

If the course is discontinued, or its contents are substantially altered, students have the right to be examined according to this syllabus once per semester for three further semesters.

Limitations

This course may not be included in a degree together with a course, taken in Sweden or elsewhere, of identical or partially similar content.

Misc

Exemption from an assessment task is granted if the student presents a written certificate (e.g. a medical certificate), whereupon the student may re-sit the assessment task at a later date decided by the head of course, and while maintaining previously acquired course points.

The application for exemption should be submitted to the director of studies immediately after, or during planned absences well before the date when the assessment task is carried out. A granted exemption expires at the end of the immediately following semester.

Required reading

Course literature and other teaching materials are specified on the course's webpage no later than two months prior to the course commences.