

Syllabus

for course at first level

Global Markets

Globala marknader

7.5 Higher Education

Credits

7.5 ECTS credits

Course code:	FE2641
Valid from:	Spring 2023
Date of approval:	2022-06-23
Department	Stockholm Business School
Main field:	Företagsekonomi
Specialisation:	G1F - First cycle, has less than 60 credits in first-cycle course/s as entry requirements

Decision

This syllabus was approved by the head of department at Stockholm Business School, Stockholm University 2022-06-23.

Prerequisites and special admittance requirements

15 credits from Principles of Management, 7,5 credits, Principles of Marketing, 7,5 credits, Principles of Accounting, 7,5 credits, Principles of Finance, 7,5 credits.

Course structure

Examination code	Name	Higher Education Credits
2641	Global Markets	7.5

Course content

This course will provide students with:

1. insights into how business is conducted in different markets and across borders in a globalized world;
2. an understanding and examples of the interaction between business, geography, culture, geopolitics and innovation, for example, technological invention;
3. the economic concepts to understand business and trade;
4. knowledge about how international business is conducted on certain markets.

Overall, the course is designed to give students ideas and concepts that give them an overall orientation related to business and trade and the interaction of different markets, as well as allowing them to analyse and discuss past and current patterns and events relevant to this theme. Teaching consists on lectures (including guest lectures), and seminars. During the seminars, texts (in the broad meaning of the term) will be discussed, and news pieces will be used to a large extent. Students will be asked to hand in written answers which analyse and comment on these texts. Their answers will subsequently form the basis for discussion and also for grading. For each seminar, the students will be given a selection of texts to comment on. In setting grades, particular attention will be given to the extent to which the students are able to apply concepts and ideas from the literature correctly and critically. Moreover, and in order to verify that students have read and understood

the literature for the course, a written exam will conclude the course.

Learning outcomes

The overall aim of the course is to provide an orientation of how business interacts with factors such as geography, institution, geopolitics, culture, resource endowment, and technological invention, and to provide the students with concepts and ideas to understand and to analyse such interactions.

Upon successful completion of this course, the student shall be able to:

Knowledge and understanding

1. Demonstrate ability to describe some important concepts, events and changes in global trade and international business.
2. Demonstrate ability to understand the possibilities and challenges facing different markets in today's world.

Skills and abilities

3. Demonstrate ability to understand basic institutional, economic and cultural concepts related to trade and international business.
4. Demonstrate ability to relate market as well as nonmarket factors such as institutional, cultural, geopolitical factors to the development of local, international, and global business, and to the challenges facing different regions and markets today.

Judgement and approach

5. Demonstrate ability to identify and discuss crucial events and factors of importance to the theme of the course.
6. Demonstrate ability to apply central concepts and ideas related to the contents of the course.

Education

The teaching consists of lectures, seminars and group work, and requires a significant portion of self-study on the part of students. The course is examined continuously through the various educational elements.

The teaching language is English.

Teaching takes place online and on campus.

The individual written exam takes place on campus.

For more detailed course information, see the study guide, published on the learning platform no later than one month before the course commences.

Forms of examination

a) Forms of examination

Assessment for the course will be continuous and is carried throughout the different course activities. Each assessment task is weighted in relation to its importance in the overall assessment of the course. The student's results from the different assessment tasks are added up to a total course score that will then translate into the final grade for the course.

Assessment tasks

The course contains the following weighted assessment tasks:

1. Individual written exam: assesses learning outcomes 1–6. Constitutes 70% of total course points.
2. Team-based essay: assess learning outcomes 2, 4, 5 & 6. Constitutes 30% of total course points.

The examination is conducted in English.

If the student has a certificate from Stockholm University with a recommendation for special support, the examiner has the opportunity to give an adapted test or let the student complete the test in an alternative way.

b) Grading scale

Grading takes place according to a criterion-referenced seven-point grading scale:

A = Excellent
B = Very good
C = Good
D = Satisfactory
E = Sufficient
Fx = Failed, some more work required
F = Failed, much more work required

c) Grading and assessment criteria

Grading criteria

The course's grading criteria are designed as overall assessments, combined qualitative descriptions of what the student is expected to do in order to demonstrate how well the course's learning outcomes are achieved. A higher grade-level presupposes the abilities at lower levels.

A (Excellent)

The student demonstrates ability to evaluate and relate to the content of the course from a comprehensive, critically reflective perspective, as well as to transfer and apply insights in new, meaningful contexts.

B (Very Good)

The student demonstrates ability to, from an overarching and coherent perspective of the field, understand and use concepts to explain how different aspects of the course relate to each other, interconnect and become meaningful.

C (Good)

The student demonstrates ability to discuss the content, tasks and complex issues dealt with in the course from several well-developed but mainly independent perspectives.

D (Satisfactory)

The student demonstrates satisfactory ability to discuss the content, tasks and complex issues dealt with in the course in a way that, albeit in-depth and elaborate, is decidedly one-dimensional.

E (Sufficient)

The student demonstrates sufficient ability to discuss the content, tasks and complex issues dealt with in the course in a way that is decidedly one-dimensional.

Fx (Fail)

The student's knowledge, skills and abilities display minor flaws, overall or in significant parts.

F (Fail)

The student's knowledge, skills and abilities display major flaws, overall or in significant parts.

Assessment criteria

The course's assessment criteria, which serve as support for the assessment of the course's assessment tasks, are announced at the start of the course.

d) Final grade

The course comprises 0–100 course points. A passing grade (A–E) in the course requires that all learning outcomes are met, 50 course points and at least 50 points from individual assessment tasks.

The scale for the final grade is tied to fixed score intervals: A: 90–100; B: 80–89; C: 70–79; D: 60–69; E: 50–59; Fx: 45–49; F: 0–44. The grades correspond to the total course points a student obtains (over a total of 100) for all the weighted assessment tasks combined as part of the continuous assessment for the course.

Current rounding rules are applied (0,5–0,9 course points are rounded up to the nearest higher, full course point).

Each assessment task is awarded 0–100 points. The points from an individual assessment task are multiplied by its percentage weight, constituting its course points. The course points for all assessment tasks are summed up to a total score between 0 and 100 course points. The total score is translated into a corresponding course grade A–F.

All assessment tasks are assessed on a 100-point scale.

For more information on how the assessment tasks are assessed, see the study guide.

The student is responsible for completing the course's assessment tasks and obtaining a passing grade. If a passing grade is not obtained, the student can re-sit assessment task 1, at which the result is added to the course points achieved at the course's other assessment tasks. Acquired course points are forfeited if a passing grade is not obtained at the re-sit exam.

If 45–49 course points are achieved, a grade Fx is obtained, which can be completed for a grade E. If less than 45 course points are achieved, a grade F is obtained.

A student who after the course's two regular exams does not obtain a passing grade lose the course points obtained and is referred to re-register at a later course instance.

Re-registration implies that:

- first-time registered students have priority access to the course's group registration;
- a students can re-sit assessment task 1 to obtain a passing grade without attending the course's learning activities or other assessment tasks.

Exemption from an assessment task is granted if the student presents a written certificate (e.g. a medical certificate), whereupon the student may re-sit the assessment task at a later date decided by the head of course, and while maintaining previously acquired course points.

The application for exemption should be submitted to the director of studies immediately after, or during planned absences well before the date when the assessment task is carried out. A granted exemption expires at the end of the immediately following semester.

e) Failed grades

For each course instance, two examination opportunities are normally offered. If during an academic year, a course instance is missing, at least one examination instance is offered.

A student who has received the grade F on an examination twice in a row by one and the same examiner have the right to have another examiner appointed at the next examination, unless there are special reasons to the contrary. The request is made to the director of studies.

A student who has received a passing grade on an examination may not retake the examination or complete a previously not completed assessment task to achieve a higher grade. A passing grade cannot be changed to a failing grade at the student's request.

If assessment task 2 is not submitted on time, a penalty up to -20% will be given, depending on the extent of the delay.

f) Supplementary assignments

The head of course provides a supplementary assignment for a student who receives the grade Fx. The following applies:

- Shortcomings of an understanding nature can only be assessed against the grade E.
- Simpler deficiencies of a formal nature can be assessed against the entire grading scale.
- As a rule, the assignment must be submitted within a week after the course results have been announced,

unless otherwise agreed with the examiner.

- If a complementary task is not completed within this time limit, the course grade Fx is confirmed.

Interim

If the course is discontinued, or its contents are substantially altered, students have the right to be examined according to this syllabus once per semester for three further semesters.

Limitations

This course may not be included in a degree together with a course, taken in Sweden or elsewhere, of identical or partially similar content.

Misc

The course is included in:

- Bachelor's Programme in International Business and Politics 180 credits
- Bachelor's Programme in Business, Ethics and Sustainability 180 credits

Required reading

Course literature and other teaching materials are specified on the course's webpage no later than two months prior to the course commences.