

# Syllabus

for course at first level

**Fashion and intellectual property law**  
**Mode- och immaterialrätt**

**3.5 Higher Education**  
**Credits**  
**3.5 ECTS credits**

<b>Course code:</b>	JU270F
<b>Valid from:</b>	Summer 2023
<b>Date of approval:</b>	2023-03-16
<b>Department</b>	Department of Law
<b>Main field:</b>	Legal Science
<b>Specialisation:</b>	GXX - First cycle, in-depth level of the course cannot be classified

## Decision

Approved by the Education Committee at the Department of Law on 16 March 2023.

## Prerequisites and special admittance requirements

The course is intended for foreign students enrolled in an exchange programme at the Department of Law or in the Stockholm Business School Summer programme at Stockholm University.

## Course structure

Examination code	Name	Higher Education Credits
MOM1	Fashion and intellectual property law	3.5

## Course content

‘Fashion law’ is an emerging field of study, research, and practice around the world. This course examines the legal issues facing the fashion industry, mostly from the perspective of intellectual property (IP) rights. It provides an understanding of how the various IP rights protect different aspects of fashion creations and assets and allows students to explore strategic considerations in this regard. The course also analyses the interplay between legal, economic, cultural and policy aspects of fashion, as well as the relationship between IP protection, freedom of competition and freedom of expression (including creative expression), which are all important in a creative sector – like fashion – where homage, repurposing and derivation represent foundational features.

## Learning outcomes

Knowledge and understanding

Upon completion of the course, students are expected to be able to:

- demonstrate knowledge and understanding of principles and governance mechanisms for IP issues as applied to the fashion sector;
- demonstrate the ability to develop strategic considerations regarding the use of different IP rights in the fashion sector.

Skills and abilities

Upon completion of the course, students are expected to be able to:

- demonstrate the ability to independently, critically, and systematically analyse legal issues and legal arguments based on sources;
- display the ability to integrate knowledge and to analyse, assess and manage complex circumstances and

questions;

Judgement and approach

Upon completion of the course, students are expected to be able to:

- independently and critically assess and evaluate legal issues in the fashion sector and their broader consequences.

### **Education**

Instruction comprises 2 weeks of full-time studies and consists of lectures and seminars. During these sessions, students will critically discuss course materials and / or answer current problematic situations within the subject.

A more detailed description of the course content is available in the course description and course schedule. The language of instruction is English.

### **Forms of examination**

Examination is conducted through:

- Active participation at all teaching and
- A take-home assignment.

Active attendance is mandatory at all teaching. Active attendance refers to students having prepared the assignments, if any, and being ready to participate in discussions about them.

Assessment criteria applicable to grading of the take-home assignment (only applicable if this is the chosen method of examination):

- problem formulation;
- structure and presentation;
- insight into the topic, as well as materials and knowledge;
- investigation and analysis;
- argumentation and conclusions;
- independence of thought;
- language, formal requirements,
- critical thinking
- ability to carry out the work within the given time frames and word count

Failure to hand in the take-home exam within the given timeframe will automatically result in a failing grade.

All of the course's learning outcomes must be met and all activities passed in order to pass the course.

Students who fail the regular examination are given the opportunity for re-examination. Students who have passed are not entitled to undergo re-examination for higher grades. Students who are failed twice by the same examiner have the right to demand a different examiner when doing additional re-examinations. This does not however apply if there are specific reasons for not appointing a different examiner.

The grading scale for the course is as follows: Pass (G) or Fail (U).

A student with a certificate of special pedagogical support issued by Stockholm University has the right to alternative/accommodated forms of examination in accordance with the certificate.

### **Misc**

Completed course requirements are valid for two years. This also applies to students who de-register from the course through early withdrawal.

The course requirements in effect at the time of the student's first registration on the course may be completed within two years. After two years, the course requirements included in the most recently revised syllabus will apply.

### **Required reading**

The course literature is approved by the head of department. Please refer to the course website and the course description for information about the required reading. The current reading list will be made available at least two months before the course starts.