

Syllabus

for course at first level

Introduction to Business studies
Företagsvetenskap

6.0 Higher Education
Credits
6.0 ECTS credits

Course code: FE1900
Valid from: Autumn 2007
Date of approval: 2007-06-13
Department: Stockholm Business School
Subject: Business Administration

Decision

This syllabus was approved by the Undergraduate Studies Committee (Grundutbildningsnämnden) at Stockholm University School of Business on 2007-06-13.

Prerequisites and special admittance requirements

Swedish upper secondary school courses Mathematics C and Social Studies A, or equivalent.

Course structure

Examination code	Name	Higher Education Credits
1900	Introduction to Business studies	6

Course content

The course covers

- the evolution of business administration as an academic subject and the subdisciplines of the subject
- critical thinking, scientific argumentation and academic writing
- philosophy of science and research methodology
- research approaches in the different subdisciplines of business administration.

Learning outcomes

The overall aim of the course is to introduce students to the study of business administration as an academic subject.

Following completion of the course, students are expected to

- account for basic perspectives in philosophy of science and how they are connected to research questions in business administration
- develop a critical discussion about a problem in business administration that meets basic scientific and academic writing requirements.

Education

The course consists of

- a series of lectures that provide an overview of the topics and issues covered by the course
- compulsory seminars that should be prepared for by students according to given instructions.

The course is given as far as resources allow.

Information about teaching content and structure is made available on the course webpage each semester at www.fek.su.se/kurser .

Forms of examination

The course is assessed by means of an individual take-home examination completed in connection to the seminars.

Grades are given in accordance with a criterion-referenced grading scale. A-E are passing grades. Fx and F are failing grades.

To receive a passing grade for the course, the requirements are

-a grade of E or higher on all parts of the examination

-preparations for and participation in compulsory seminars according to instructions given during the course.

Students who have passed the examination of the course are not allowed to retake the examination to receive a higher grade.

Interim

If the course is discontinued, or if substantial changes are made to course content, students have the right to be examined according to this course syllabus for the upcoming three semesters.

Limitations

The course cannot be counted towards a degree along with another course with the same or similar content, completed in Sweden or abroad.

Required reading

The reading list is decided upon each year by the Undergraduate Studies Committee, and presented in a separate document.

When this course was originally decided upon, the following reading list was established:

Anderberg, Thomas (1993). *Konsten att argumentera*. Nora: Bokförlaget Nya Doxa.

Hultén, Pernilla, Hultman, Jens & Eriksson, Larst Torsten (2007). *Kritiskt tänkande*. Malmö: Liber.

Widerberg, Karin (2003). *Vetenskapligt skrivande – kreativa genvägar*. Lund: Studentlitteratur.

Articles according to the course presentation.

Changes in the reading list are announced in the course presentation available on the course webpage, www.fek.su.se/kurser , each semester.