Syllabus

for course at advanced level

Global Media Studies  
Global Media Studies

7.5 Higher Education Credits

7.5 ECTS credits

Course code: MK7014
Valid from: Autumn 2009
Date of approval: 2009-06-09
Department: Department of Media Studies
Subject: Communications Studies/Media and Communication Studies

Decision
This course plan has been approved by the board of directors of the Department for Journalism, Media & Communication (JMK) 2009-06-09.

Prerequisites and special admittance requirements

Course structure

Examination code    Name                               Higher Education Credits
GLOB                Global Media Studies                 7.5

Course content
The course addresses the relationship between globalization and the media from an interdisciplinary point of departure. Lectures and seminars on the theoretical debates pertaining to this relationship will be combined with group and individual work that explores these debates from empirical and methodological vantage points.

While globalization is the setting, 'new' and 'traditional' media are in focus. The course will explore the role played by television and online media in the reconfiguration of political identities, and the opening up of new spaces for public discussion. Questions to be discussed include: how have technological and globalisation processes affected notions of democracy, citizenship, and political community? What role do the media play in constructing political and social identities? And how can such developments be studied empirically?

Learning outcomes
By the end of the course, the student should have acquired advanced competence in the field of media and globalization theory, and an ability to use them to critically and independently compare different research perspectives and apply them to specific medial situations.

Education
Key concepts and the major theoretical debates will be introduced in a series of lectures, which will be followed up by reading assignments and seminar discussions. The literature will be further explored in group and individual work with a focus on empirical analysis.

Forms of examination
Students are expected to attend all classes and work sessions, and to have prepared for them in advance. Part of the final grade will be based on this work. In addition, students will be required to submit a final course paper, and to attend a seminar at which the paper is critiqued by classmates, as well as to prepare a discussion
of another student’s paper.

**Required reading**


