

Kurslitteratur / Course literature

FS1406 – Consumer Culture Theory and Fashion VT 2023

Kursansvarig / Course coordinator: Marie Ulväng, marie.ulvang@ims.su.se

Kurstexter (böcker som införskaffas av studenten): / Course Texts (books to be purchased by the student):

Arnould, Eric J. & Thompson, Craig J. (eds.), *Consumer culture theory*, Sage Publications, London, 2018, 350 p.

Lipovetsky, Gilles, *The empire of fashion: dressing modern democracy*, Princeton Univ. Press, Princeton, N.J., 1994, pp. 88-202.

Heath, J., & Potter, A. (2005), "From Status-Seeking to Coolhunting", Chapter 7 in the book *Nation of rebels: Why counterculture became consumer culture*, New York: HarperBusines, pp. 188-220.

Karaminas, Vicki and Geczy, Andy (2013), 'Drag: Of Kings and Queens' + 'Crossing Genders, Crossing Cultures', in Karaminas and Geczy (eds.), *Queer Style*.

E-texter (som kan lånas från Stockholms universitetsbibliotek): / Course Texts (online):

Arsel, Z., & Thompson, C. J. (2011), "Demythologizing consumption practices: How consumers protect their field-dependent identity investments from devaluing marketplace myths", *Journal of Consumer Research*, 37(5), pp. 791-806.

Ben Barry, "Fabulous Masculinities", in *Fashion Theory*, vol. 23, no 2 (2019): 1-33.
<https://doi.org/10.1080/1362704X.2019.1567064>

Ben Barry, "The Toxic Lining of Men's Fashion Consumption", in *Critical Studies of Men's Fashion*, vol. 2, nos 2-23 (2015): 144-161. DOI: https://doi.org/10.1386/csmf.2.2-3.143_1

Church-Gibson, Pamela, 2019, "Celebrity", *The End of Fashion: Clothing and Dress in the Age of Globalization*, Adam Geczy & Vicki Karaminas (eds.), Bloomsbury, London, 2018, p. 67-82.

Cieslik, Mark & Simpson, Donald (2013) *Key Concepts in Youth Studies*, London: Sage, pp. 16-21.

Kelly L. Reddy-Best and Elaine L. Pedersen, "Queer Women's Experiences Purchasing Clothing...", in *Clothing and Textiles*, vol. 33, no 4 (2015): 265-279. <https://doi.org/10.1177/0887302X15585165>

Institutionen för mediestudier

Stockholms universitet
Institutionen för mediestudier (IMS)
Stockholms universitet
Box 278 61
S- 115 93 Stockholm

Besöksadress:
Filmhuset, Borgvägen 1 - 5,
Stockholm
www.ims.su.se

Telefon: +46 8 674 76 27

le Grand, Elias (2018) "Representing the Middle-Class 'Hipster': Emerging Modes of Distinction, Generational Oppositions and Gentrification", *European Journal of Cultural Studies*.

Hartmann, Benjamin J. and Jacob Ostberg (2013), "Authenticating by Re- Enchantment: The Discursive Making of Craft Production", *Journal of Marketing Management*. Vol 29, No 7-8, pp. 882-911.

Hebdige, Dick (1999 [1979]) "The Function of Subculture", in Simon During (ed.) *The Cultural Studies Reader*, London: Routledge.

Holt, Douglas (2006a), "Jack Daniel's America: Iconic Brands as Ideological Parasites and Proselytizers," *Journal of Consumer Culture*, 6 (3), pp. 355-77.

Holt, Douglas (2006b), "Toward a Sociology of Branding," *Journal of Consumer Culture*, 6 (3), pp. 299-302.

Pettersson McIntyre, Magdalena "Gender by Design: Performativity and Consumer Packaging", *Design and Culture*, 10:3 (2018): 337-358. <https://doi.org/10.1080/17547075.2018.1516437> (Extra/Light Reading)

Rocamora, Agnès, "Mediatization and Digital Media in the Field of Fashion", *Fashion Theory*, 21:5, 2017, p. 505-522, DOI: [10.1080/1362704X.2016.1173349](https://doi.org/10.1080/1362704X.2016.1173349)

von Wachenfeldt, Paula, "The Mediation of Luxury Brands in Digital Storytelling", *Fashion Theory*, 25:1, 2019, p. 99-118, DOI: [10.1080/1362704X.2019.1599256](https://doi.org/10.1080/1362704X.2019.1599256)

Östberg, Jacob (2011) 'Style', in *Encyclopedia for Consumer Culture*, Dale Southerton (ed.), Thousand Oaks, CA: Sage.

Texter som tillhandahålls av institutionen (i kompendium eller på Athena): / Course texts provided by the Department (in course pack or on Athena):

Belk, Russell W. (1988), "Possessions and the Extended Self," *Journal of Consumer Research*, 15 (September), pp. 139-168.

Douglas, Mary and Isherwood, Byron (1996), "Silence Utility Theory"; "Redefining Consumption"; "A Universe Constructed From Commodities", *The World of Goods, Towards an Anthropology of Consumption*, London: Routledge.

Institutionen för mediestudier

Stockholms universitet
Institutionen för mediestudier (IMS)
Stockholms universitet
Box 278 61
S- 115 93 Stockholm

Besöksadress:
Filmhuset, Borgvägen 1 - 5,
Stockholm
www.ims.su.se

Telefon: +46 8 674 76 27

le Grand, E. (2015). "The Figure of the 'Chav' in a London Satellite Town", in F. Martínez & P. Runnel (eds.) *Helpless Youth!*, Tallinn: Estonian National Museum.

Institutionen för mediestudier

Stockholms universitet
Institutionen för mediestudier (IMS)
Stockholms universitet
Box 278 61
S- 115 93 Stockholm

Besöksadress:
Filmhuset, Borgvägen 1 - 5,
Stockholm
www.ims.su.se

Telefon: +46 8 674 76 27