

Kurslitteratur / Course literature

MK7032 Methodology II HT 2023

Kursansvarig / Course coordinator: För och efternamn samt mailadress
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Kurstexter (böcker som införskaffas av studenten): / Course Texts (books to be purchased by the student):

Cirucci, A. M., & Pruchniewska, U. M. (2022). *UX research methods for media and communication studies: an introduction to contemporary qualitative methods*. Routledge. (can be accessed as an E-book from SUB)

Hansen, Anders & Machin, David (2019) *Media & Communication Research Methods*. 2nd ed. Palgrave Macmillan.

E-texter (som kan lånas från Stockholms universitetsbibliotek): / Course Texts (online):

Bounegru, L., Devries, M., & Weltevrede, E. (2022). The research persona method: Figuring and reconfiguring personalised information flows. In *Figure: Concept and Method* (pp. 77-104). Singapore: Springer Nature.

Brinkmann, Svend (2013). *Qualitative Interviewing*. Oxford: Oxford University Press. Chapters 1 and 2. (E-book)

Conrad, L. Y., & Tucker, V. M. (2019). Making it tangible: hybrid card sorting within qualitative interviews. *Journal of Documentation*, 75(2), 397-416.

DeVito, M. A., Walker, A. M., & Birnholtz, J. (2018). 'Too Gay for Facebook' Presenting LGBTQ+ Identity Throughout the Personal Social Media Ecosystem. *Proceedings of the ACM on Human-Computer Interaction*, 2(CSCW), 1-23.

Fowler, Floyd (2009). *Survey Research Methods*. London: Sage. Chapter 6. (E-book)

Kawakami, A., Sivaraman, V., Cheng, H. F., Stapleton, L., Cheng, Y., Qing, D., ... & Holstein, K. (2022). Improving human-AI partnerships in child welfare: Understanding worker practices, challenges, and desires for algorithmic decision support. In *Proceedings of the 2022 CHI Conference on Human Factors in Computing Systems* (pp. 1-18).

Light, B., Burgess, J., & Duguay, S. (2018). The walkthrough method: An approach to the study of apps. *New Media & Society*, 20(3), 881-900.

Litcanu, M., Prostean, O., Oros, C., & Mnerie, A. V. (2015). Brain-writing vs. Brainstorming case study for power engineering education. *Procedia-Social and Behavioral Sciences*, 191, 387-390.

Machin, D. (2010). *Analysing popular music: Image, sound and text*. SAGE (E-book).

Mele, C., Russo-Spena, T., Tregua, M., & Amitrano, C. C. (2021). The millennial customer journey: a Phygital mapping of emotional, behavioural, and social experiences. *Journal of Consumer Marketing* 38(4), 420-433.

Newberry, C. & Sides, G. (2022). *The Beginner's Guide to A/B Testing on Social Media*. Available at: <https://blog.hootsuite.com/social-media-ab-testing/>

Qutteina, Y., Hallez, L., Mennes, N., De Backer, C., & Smits, T. (2019). What do adolescents see on social media? A diary study of food marketing images on social media. *Frontiers in psychology*, 10, 2637.

Schrøder, Kim, Kirsten Drotner, Steve Kline & Catherine Murray (2003). *Researching Audiences*. London: Arnold. Read chapter 10, p 180-202 ("Towards a basic toolbox for quantitative researchers"). (E-book)

Terzimehić, N., Aragon-Hahner, S., & Hussmann, H. (2023). The Tale of a Complicated Relationship: Insights from Users' Love/Breakup Letters to Their Smartphones before and during the COVID-19 Pandemic. *Proceedings of the ACM on Interactive, Mobile, Wearable and Ubiquitous Technologies*, 7(1), 1-34.

Valenti, A. M. (2019). Usability testing for a community college library website. *Library Hi Tech News*, 36(1), 1-8.

Veselý, A. (2008). Problem tree: A problem structuring heuristic. *Central European Journal of Public Policy*, 2(02), 60-81.

Texter som tillhandahålls av institutionen (i kompendium eller på Athena): /Course texts provided by the Department (in course pack or on Athena):

Bacchi, C. (2016). Problematizations in health policy: Questioning how "problems" are constituted in policies. *Sage Open*, 6(2), 2158244016653986.

Hansen, A. & Machin, D. (2013) "Special Issue: Visual Environmental Communication", *Environmental Communication: A Journal of Nature and Culture* 7(2): 151-314.

Kaiser, Z. (2023). *Interfaces and us: user experience design and the making of the computable subject*. Bloomsbury. (pdf)

Krzyżanowski, M. & Forchtner, B. (2016) "Theories and concepts in critical discourse studies: Facing challenges, moving beyond foundations", *Discourse & Society*, 27(3): 253– 261.

Löfgren, O. (2015) Do you remember Facebook? in Ehn, B., Löfgren, O. & Wilk, R. (eds.) *Exploring Everyday Life: Strategies for Ethnography and Cultural Analysis* (pp. 46-58).

Lanham: Rowman & Littlefield. (pdf)

Rose, Gillian (2012) *Visual Methodologies*. London: sage. Excerpt, pp. 297-301 and 304-317, on Photo elicitation. (pdf)

Törnberg, A. & Törnberg, P. (2016) "Combining CDA and topic modeling: Analyzing discursive connections between Islamophobia and anti-feminism on an online forum", *Discourse & Society*, doi:10.1177/0957926516634546. (pp. 1-22)
<http://das.sagepub.com/content/early/2016/03/23/0957926516634546.abstract>.

To this may be added articles/chapters for seminars of a total of no more than 300 pages.