

FE4032 Operations Strategy

Books:

Slack and Lewis (Latest edition) Operations strategy, Pearson education Limited, Harlow, England.

Articles and case materials:

Managing orthopaedics at Rittenhouse Medical Center. HBS case: 9-607-152.

Dabhilkar M. and Svarts, A. (2019). From general to specialty hospitals: operationalising focus in healthcare operations, Operations Management Research, vol 12, issue 1-2, pp 94-111.

Brigham and Women's Hospital: Shapiro Cardiovascular Center. HBS case 9-608-175

Porter M. and Lee T. (2013) The strategy that will fix health care, Harvard Business Review, vol 91, issue 10, pp 50-70

IKEA's Global sourcing challenge: Indian rugs and child labor (A). HBS case: 906-414.

IKEA's Global sourcing challenge: Indian rugs and child labor (B). HBS case: 906-415.

Dabhilkar, M., Bengtsson, L. & Lakemond, N. (2016) Sustainable supply management as a purchasing capability: a power and dependence perspective, *International Journal of Operations & Production Management*, Vol 36, Issue 1, pp 1-22.

Scotts Miracle-Gro: The spreader sourcing decision. Ivey School of Bus/UWO. HBS case: 908M78.

McIvor, R. (2008) What is the right outsourcing strategy for your process? *European Management Journal*, vol. 26, pp 24-34.

Platts, KW, & Song, N. (2010). Overseas sourcing decisions—the total cost of sourcing from China. *Supply Chain Management: An International Journal*, 15(4), 320-331.

Dabhilkar, Mandar. (2011). Trade-offs in make-buy decisions. *Journal of Purchasing and Supply Management*, 17(3), 158-166.